

Old Hollywood Glam

VBSPCA WAGS &
WHISKERS GALA
APRIL 11, 2026

**SPONSORSHIP
OPPORTUNITIES**

HOLLYWOOD
HOLLYWOOD



THE VIRGINIA BEACH SPCA WAGS & WHISKERS GALA

Hampton Roads' Premier Event Benefiting Homeless Pets

Saturday, April 11, 2026 from 7 p.m. to 11 p.m.

Old Hollywood Glam Co-Chairs:

Amy Frantz & Jessica Reichley

ABOUT THE GALA

The Wags & Whiskers Gala is an annual event celebrating the animals of the Virginia Beach SPCA. This year's theme is Old Hollywood Glam, and more than 450 guests will gather at the Marriott Oceanfront Resort to toast and support our mission of eliminating animal suffering while increasing human compassion.

The Wags & Whiskers Gala is our largest fundraising event of the year, generating critical funding for the homeless animals in our community. Guests will enjoy an unforgettable evening featuring delicious cuisine, festive cocktails, live music, engaging activities, auctions, and more.

We can't do it without the support of our sponsors.

OUR AUDIENCE

Your sponsorship resonates throughout the year as our mission of compassion reaches hundreds of thousands across our community. Because of your generosity, we are committed to showcasing your business to our supporters and guests.

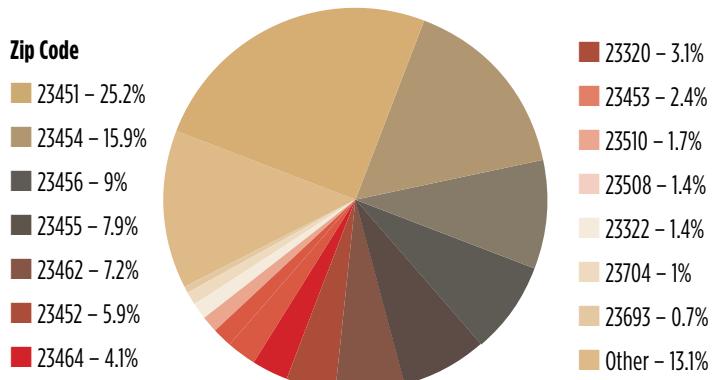
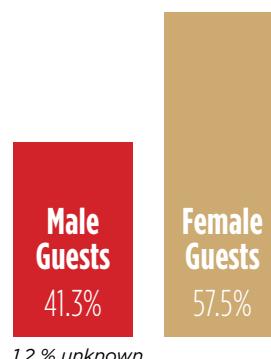
Your brand will reach more than 450 Wags & Whiskers Gala attendees, as well as the following VBSPCA supporters annually:

- **20,000+** shelter visitors through our in-house advertising.
- **8,000+** homes and businesses through our mailed invitations and VBSPCA Creature Chronicles newsletters.
- **69,000+** active followers on our social media channels.
- **19,000+** subscribers to our emailed promotions and updates.
- **315,000+** active visitors to our website.

THE VALUE OF YOUR SPONSORSHIP EXTENDS FAR BEYOND THE NIGHT OF THE EVENT

IN ATTENDANCE

450+ community leaders, philanthropists, entrepreneurs, and dedicated supporters will gather for a night of food, drink, and entertainment to celebrate the mission of the VBSPCA and provide much needed support for the year to come.



2025 GALA SPONSORS



RED CARPET PRESENTING SPONSOR \$20,000 (EXCLUSIVE)

- VIP seating and admission for 20 guests (Choice of one private lounge or two premium tables)
- VIP early check-in with animal meet-and-greet, and silent auction preview
- Private concierge service throughout the evening
- Private limousine transportation for up to 10 guests (round-trip)
- Complimentary champagne
- Exclusive speaking opportunity during the main program
- Premier logo recognition on gala invitation (logo deadline: 1/26/26*)
- Full-page, full-color ad in the printed event program**
- Premier logo placement on all event signage**
- Premier logo placement on VBSPCA homepage, gala webpage, and ticketing site with live hyperlink
- Logo recognition within sponsored VIP lounge or table seating
- Logo placement on guest parting gift for 450+ attendees**

*Deadline for logo inclusion on invite: 1/26/26
**Deadline for logo inclusion on branded swag items & printed signage: 3/21/26



VIP SILVER SCREEN SPONSOR \$15,000 (EXCLUSIVE)

- VIP seating and admission for 15 guests (Choice of one private lounge or two premium tables)
- VIP early check-in with animal meet-and-greet and silent auction preview
- Private concierge service throughout the evening
- Complimentary champagne
- Logo recognition on gala invitation (logo deadline: 1/26/26)
- Full-page, full-color ad in event program**
- Prominent logo placement on event sponsor banner**
- Logo placement on VBSPCA homepage, gala webpage, and ticketing site with live hyperlink
- Logo recognition within sponsored lounge or on tables
- Unlimited access to gourmet dining, premium beverages, and open bar
- Logo featured on VBSPCA in-house TV network (ad runs 6 months)
- Full-page color ad in VBSPCA Summer Newsletter (mailed to 8,000+)
- Inclusion in 2027 Gala sponsor packet
- 6-month naming recognition on a VBSPCA cat colony or large dog kennel
- Recognition in post-event email and social media thank-you
- Private post-event shelter tour
- Shelter animals featured in a 30-second promotional video for 2026 gala marketing
- Invitations to donor-only events

* Deadline for logo inclusion on invite: 1/26/26

** Deadline for logo inclusion on branded swag items & printed signage: 3/21/26

PREMIER PICTURE SPONSOR \$10,000

- Premium reserved table seating and admission for 10 guests
- VIP early check-in with animal meet-and-greet and silent auction preview
- Recognition on prominent event signage**
- Recognition in printed event program**
- Verbal acknowledgement during program (pre-paddle raise)
- Unlimited access to gourmet dining, premium beverages, and open bar
- Logo placement on printed promotional materials (including invitation; deadline: 1/26/26)
- Logo placement on gala webpage with live hyperlink
- Logo featured on VBSPCA in-house TV network (ad runs 6 months)
- Recognition in VBSPCA Summer Newsletter (mailed to 8,000+)
- Inclusion in 2027 Gala sponsor packet
- 6-month naming recognition on a VBSPCA cat cabin or small dog kennel
- Recognition in post-event email and social media thank-you
- Private post-event shelter tour
- Invitations to donor-only events

* Deadline for logo inclusion on invite: 1/26/26

** Deadline for logo inclusion on branded swag items & printed signage: 3/21/26



GOLDEN GAVEL SILENT AUCTION SPONSOR \$10,000 (EXCLUSIVE)

- Premium reserved table seating and admission for 10 guests
- Exclusive logo placement across all silent auction signage and digital bidding platform
- Recognition during live auction announcement
- Logo placement on auction paddles
- Recognition on event sponsor banner and in printed program**
- Program acknowledgement prior to paddle raise
- Unlimited access to dining, beverages, and open bar
- Logo placement on printed promotional materials (excluding formal invitation)
- Logo placement on gala webpage with live hyperlink
- Logo featured on VBSPCA in-house TV (2-month run)
- Recognition in VBSPCA Summer Newsletter (mailed to 8,000+)
- Inclusion in 2027 Gala sponsor packet
- 6-month naming recognition on a cat cabin or small dog kennel
- Recognition in post-event email and social media thank-you
- Invitations to donor-only events

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** Deadline for logo inclusion on branded swag items & printed signage: 3/21/26

SIGNATURE MARTINI SPONSOR \$7,500 (EXCLUSIVE)

- Reserved table seating and admission for 10 guests
- Exclusive branding of the evening's signature cocktail experience**
- Recognition on event sponsor banner and printed program**
- Program acknowledgement prior to paddle raise
- Unlimited access to dining, beverages, and open bar
- Logo placement on printed promotional materials (excluding formal invitation)
- Logo placement on gala webpage with live hyperlink
- Logo featured on VBSPCA in-house TV (2-month run)
- Recognition in VBSPCA Summer Newsletter (mailed to 8,000+)
- Inclusion in 2027 Gala sponsor packet
- 6-month naming recognition on a VBSPCA cat condo or small dog kennel
- Recognition in post-event email and social media thank-you
- Private post-event shelter tour
- Invitations to donor-only events

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SPOTLIGHT ENTERTAINMENT SPONSOR \$5,000

- Reserved table seating and admission for 10 guests
- Recognition on dedicated entertainment signage**
- Logo placement on select branded entertainment elements**
- Recognition on sponsor banner and in printed program**
- Unlimited access to dining, beverages, and open bar
- Logo placement on printed promotional materials (excluding invitation)
- Logo placement on gala webpage
- Recognition in VBSPCA Summer Newsletter (mailed to 8,000+)
- Inclusion in 2027 Gala sponsor packet
- Recognition in post-event email and social media thank-you
- Invitation to Year-End Donor Celebration

STUDIO EXECUTIVE CORPORATE SPONSOR \$3,200

- Reserved table seating and admission for 10 guests
- Recognition on event sponsor banner**
- Unlimited access to dining, beverages, and open bar
- Logo placement on printed promotional materials (excluding invitation)
- Logo placement on gala webpage
- Recognition in VBSPCA Summer Newsletter (mailed to 8,000+)
- Inclusion in 2027 Gala sponsor packet
- Recognition in post-event email and social media thank-you

LEADING ROLE TABLE HOST \$2,700

- Reserved table seating and admission for 10 guests
- Recognition on sponsor banner and in printed program**
- Unlimited access to dining, beverages, and open bar
- Recognition on gala webpage as Table Host
- Recognition in VBSPCA Summer Newsletter (mailed to 8,000+)
- Inclusion in 2027 Gala sponsor packet

RISING STAR CONTRIBUTING SPONSOR \$2,000

- Admission for 6 guests
- Recognition on event sponsor banner**
- Unlimited access to dining, beverages, and open bar
- Logo placement on printed promotional materials (excluding invitation)
- Logo placement on gala webpage
- Recognition in VBSPCA Summer Newsletter
- Inclusion in 2027 Gala sponsor packet
- Recognition in post-event email and social media thank-you

SUPPORTING CAST SPONSOR \$700

- Recognition on event sponsor banner**
- Logo placement on printed promotional materials (excluding invitation)
- Logo placement on gala webpage
- Recognition in VBSPCA Summer Newsletter
- Inclusion in 2027 Gala sponsor packet
- Recognition in post-event email and social media thank-you

WHY BECOME A SPONSOR

The Virginia Beach SPCA's Wags & Whiskers Gala is back and better than ever, and we invite you to be a part of it! With an exciting return to the oceanfront location, you don't want to miss this year's red carpet event. Each year, thanks to the generosity of our community, the Wags & Whiskers Gala raises funding

that is critical to the mission of ending animal suffering and homelessness in our communities. From providing safe shelter and enrichment, to offering life-changing veterinary care, spay/neuter services, and humane education programs, your support transforms the lives of animals who need us most.

WHERE THE FUNDS GO



Medical Care for Shelter Animals

The Miracle Medical Fund helps to offset the cost of medical care for over 2,000 homeless pets annually. The cost of this specialized care comes to over \$400,000 each year.



Spay/Neuter Surgeries to Reduce Pet Overpopulation

In order to help reduce pet overpopulation, the Virginia Beach SPCA Clinic provides affordable spay/neuter services to the public. The clinic also provides spay/neuter surgeries to our shelter pets prior to adoption.



Accessible Public Clinic Care to Keep Pets Healthy in Homes

The VBSPCA Medical Clinic offers low-cost veterinary services and walk-in vaccine clinics to households with an annual income of \$65,000 or less. We work to make responsible pet ownership possible for all deserving individuals in our community.



Lasting Animal Adoptions

Approximately 1,600 animals are adopted from the VBSPCA each year. We are committed to finding the right pet for the right family, and we take multiple measures to ensure our adoptions are successful.



Mobile Spay/Neuter and Vaccine Services

Our mobile veterinary clinic travels to underserved neighborhoods and shelter partners to offer convenient, low-cost spay, neuter, vaccinations and preventive medications.



Humane Education for our Youth

The VBSPCA reaches over 5,000 children annually through in-school and in-shelter programs including literacy initiatives, our seasonal youth newsletters, educational visits, and online activities designed to instill the values of compassion, respect, and empathy.





A decade of VBSPCA signature events have raised over \$3,500,000



It is the mission of the Virginia Beach Society for the Prevention of Cruelty to Animals (VBSPCA) to create a more humane and responsible community by eliminating animal suffering while increasing human compassion.

Please join us on April 11, 2026 and make a positive impact on the care of our animals for many months to come.

For tickets, sponsorship, or to donate a silent auction item, please contact the Development Office at 757-427-0070 x128 or events@vbspca.com

