



ANNUAL IMPACT REPORT

2024





Our Mission

It is the mission of the Virginia Beach Society for the Prevention of Cruelty to Animals (VBSPCA) to create a more humane and responsible community by eliminating animal suffering while increasing human compassion.



OUR VISION

We connect people and pets. As a trusted resource for our community, we create lasting adoptions, provide quality veterinary care, and inspire compassionate action through education and awareness. We are innovative, we are passionate, and we are committed. In partnership with our community, we end animal homelessness.

2024 BOARD OF DIRECTORS

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Community is one of our core values. The VBSPCA is an integral and critical partner in animal welfare throughout Hampton Roads, and we dedicated our work in 2024 to being that trusted resource in animal sheltering and veterinary care for those in need. We welcomed over 1,800 animals into our shelter. Many of these animals needed advanced medical care, which we were able to provide to prepare them for adoption. We did this while assisting other partner shelters with the transfer of animals from overcrowded situations. We saw 7,332 appointments in our clinic – all while navigating a six-month renovation. We performed 8,584 spay/neuter surgeries to help end overpopulation. We touched the lives of more children with our Humane Education program through the reintroduction of in-person programming along with continued virtual activities. The importance of our messages of compassion, kindness, and respect reaching those young ears helps to create lifelong ambassadors for the animals. For the VBSPCA, 2024 reinforced the impact that we have on our community, but, more importantly, it clearly defined the needs for us as a partner for the animals and the humans that love them.



For 2025, our mission will continue to serve our community but with a keen focus on unity. Our teams in the shelter – kennel, cattery, isolation, front desk, and administrative support – working together effectively and supporting each other, regardless of the role, will always create the best environment for our animals. In the clinic, understanding our professional talent combined with our capacity for care will guide our teams in balancing access to the public with internal demands for our shelter animals. This also requires collaboration and unity between the shelter and clinic to provide quality, timely care and the greatest outcomes for all of the animals. As we look at both sides of our building, they are simply two parts of the whole with a hallway connection. But the real unity of the work needs to come from the people, the culture, and the leadership. There were obstacles that challenged us during the construction and the current state of sheltering nationally that will dissipate for us as we come together for new, brighter solutions with our talented teams and steadfast leadership.

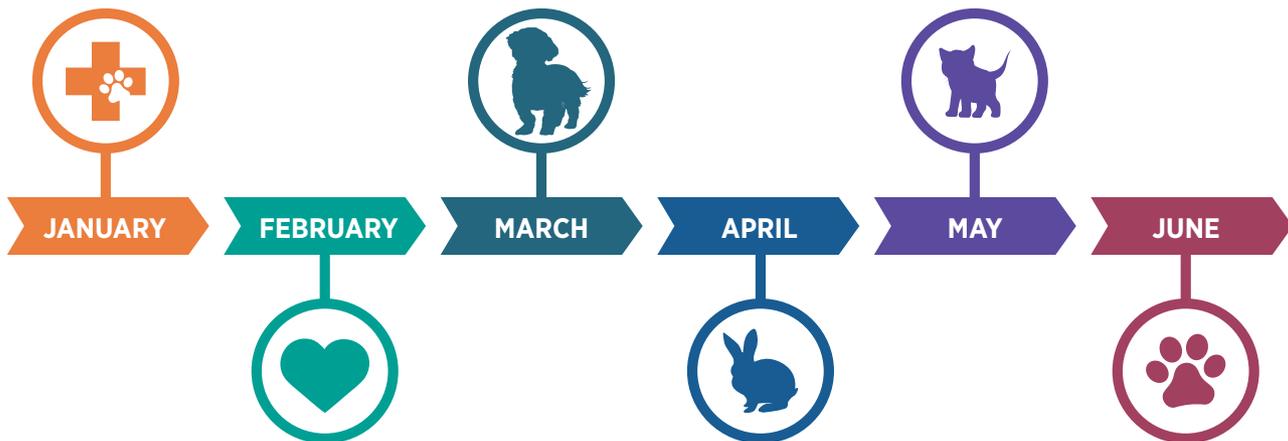
Unity is also found in our devoted supporters who come together at events to celebrate and donate to the animals, volunteers who tirelessly assist with animal care or projects, adopters who keep coming back until they find their perfect match, clinic clients who take care of the pets they love, and our Board of Directors who share expertise and time to govern our operations and ensure our sustainability. Unity exists in the harmony of these groups showing up day after day for the animals.

We have grown stronger – having faced the division that tough times can cause and now, walking the path towards unity of our mission. The vision is clear, the steps strong, and the ambassadors and associates in sync – for the community and for the animals. We thank you for your part to get us here and look forward to our future together.

With resilience and resolve for 2025-

Derby D. Brackett
CEO

Angie Lombardi
Board Chair



The VBSPCA broke ground in January on an expansive clinic renovation that was made possible by a \$1.1 million grant from PetSmart Charities Accelerator program to provide greater access to low-cost vet care.

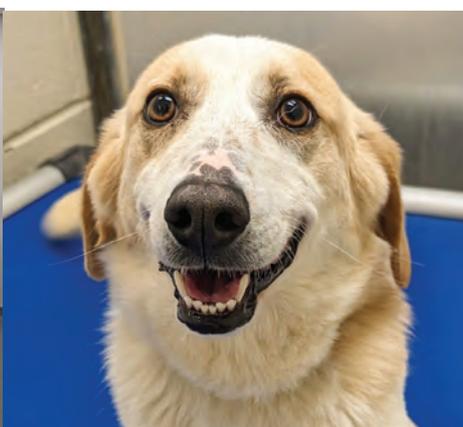
18 dogs arrived in February as part of a transfer organized by the Bissell Pet Foundation, Animal Rescue Corps, and National Mill Dog Rescue. The dogs were rescued from a hoarding situation and a commercial breeding facilities.

Bently, a nine year old terrier mix, became the first patient to receive treatment in the VBSPCA Clinic's new dental suite in March. Bently was adopted alongside his bonded partner Dakota the following day.

More than 400 guests gathered for the VBSPCA Wags & Whiskers Gala on April 27th. The theme was Sunset Speakeasy, and together we raised more than \$300,000 in critical funding.

On May 9th, seven cats arrived on a transfer facilitated by the Bissell Pet Foundation. This feline transfer was the first on a national scale in our organization's history.

Louie found his forever home in June after an extended stay at the VBSPCA. He was one of many animals transferred to us from the Suffolk Animal Care Center thanks to a unique partnership made possible by the ASPCA.





In July, the VBSPCA received a \$15,000 grant from the Grey Muzzle Organization to cover the cost of medical care for senior dogs, ages seven and up.

29 dogs flew in on August 3rd from commercial breeding facilities in a transfer organized by the Bissell Pet Foundation. They were just a few of the over 170 dogs surrendered to National Mill Dog Rescue.

In September, the VBSPCA cut the ribbon on the renovated and expanded Clinic. The ceremony was attended by VB Mayor Bobby Dyer, members of the Hampton Roads Chamber, our board, and veterinary and shelter partners.

The VBSPCA Puttin' for Paws Golf Tournament raised more than \$52,000 for the animals. Later in October, pets and their people hit the Oceanfront for the annual Howl-O-Ween Pub Crawl and Pet Costume Contest.

November was Adopt a Senior Pet Month, and the VBSPCA celebrated by sending seven senior cats and dogs into their forever homes.

Home for the Holidays returned for its 16th year in Hampton Roads thanks to our partners at Priority Automotive. 273 animals were adopted from the participating shelters in December, including 91 VBSPCA animals.





Animal Care

Animals Cared For	1,887
Average Length of Stay	30 days
Animals Fostered	875
Live Release Rate	93%
Shelter Animal Medical Costs	\$395k

Adoptions

Total Adoptions	1,598
Cat Adoptions	880
Dog Adoptions	603
Small Animal Adoptions	115

Support Services

Owner Relinquishments	572
Pet Pantry Uses	134
Puppies Trained	77

Community Partnerships

Shelter & Rescue Partners	34
Animals Transferred to Rescue	7
Transfer Animals Received	915

Animals Received From Local Partners 712

Public Animal Clinic Services

Appointments	7,332
Spay/Neuters	2,249
Vaccines Administered	12,849
Specialty Surgeries	177
Dentals	166

Shelter Animal Clinic Services

Spay/Neuters	1,978
Vaccines Administered	4,740
Specialty Surgeries	114
Dentals	98
Microchips	1,124

Neuter Scooter Services

Spay/Neuters	4,357
Days In Our Community	137

Total Number of Spay/Neuters via the
Neuter Scooter since inception in 2012

25,748





Humane Education

Tale for Two Participants	150
Schools Visited	123
Students Reached In Person	3,667
Pawsitive Press Distribution	361
Total Reached through All Programs	4,663



Volunteers

New Volunteers	165
Active Volunteers	1,804
Visiting Paws Visits	165
Total Volunteer Hours Served	18,095
Total Value of Hours Served	\$271,425

HAPPY TAILS

“I met Baxter while volunteering...The way he looked at me obliterated any resolve I had to not adopt...I knew almost immediately that he was my dog. We wrapped up the adoption process about a month later, and we’ve been best buddies ever since.”

- Wyatt, Baxter’s Adopter



Baxter

Adopted January 3, 2024

Photo Credit: Michelle Tugman



“I spent months looking at adoptable cats on the VBSPCA’s website prior to moving to Virginia...I knew once I got there, if Lucy was still in the shelter, she was coming home with me...She was very shy and protective of her space, but I knew I could give her a quiet place to be herself and have all the love she deserved!”

-Emily, Lucy’s Adopter

Lucy

Adopted January 19, 2024

Photo Credit: Patricia Gee Photography

FINANCIAL OVERVIEW FY24

Summary of Revenue

Contributions	1,800,747
Special Events	489,617
Grants	538,905
Fees for Service	3,322,831
Investment Revenue	238,255
Other Revenues	299,492
Total Revenue	6,589,847

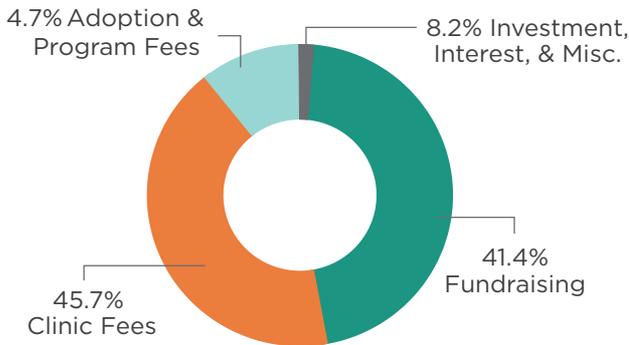
Summary of Expenses

Program Services	5,025,612
Fundraising	623,614
General Administration	311,807
Investment Expense	15,231
Other Expenses	13,202
Total Expenses	5,989,466

Net Revenue/Loss

Net Revenue	600,381
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Operation Revenue



Balance Sheet

Total Assets	5,813,353
Total Liabilities	746,475
Net Assets	5,066,878

* All numbers in this report are unaudited.

Shelter Animal Medical Expenses

\$395,104

The VBSPCA is grateful to have received grants from the following organizations:

PetSmart Charities Accelerator
 Alfred L. Nicholson Fund of the Hampton Roads Community Foundation
 City of Virginia Beach
 Priority Automotive & Toyota Dealer Match
 Grey Muzzle Organization

Virginia Natural Gas
 ASPCA
 Petco Love
 Subaru Loves Pets in Partnership with the ASPCA
 BISSELL Pet Foundation

2025 FUNDING PRIORITIES

1. Shelter Capacity for Care

Capacity for care is defined as the organization's ability to meet the needs of every animal admitted to the shelter. For the VBSPCA, this means safe, clean temperature controlled environments; fresh food and water daily; animal enrichment and healthy interactions with staff. It also includes medical care to cover all wellness requirements to include spay/neuter when necessary and in many instances, other more advanced medical care such as skin issues, orthopedic needs, and heartworm treatments. If an animal enters our shelter with disease such as parvo or ringworm, they are isolated and treated until well enough for adoption. If an animal becomes ill while in shelter- such as upper respiratory infections, they are segregated and treated. Our capacity for care exceeds the basic needs and focuses on developing the best adoption candidates possible for our community. This expense requires the support of the public as well as our teams to continue to grow so we can care for more animals. Expertise in our staffing and constant collaboration with our clinic professionals allows us to provide greater outreach to pet owners in need as well as shelter partners struggling with overpopulation. With the trends in adoption decreasing, this will be a priority for us to increase the intake of animals into our shelter and produce the best possible outcome for each one.

2. Stability of Operations in our renovated Clinic

With the disruption of construction behind us and the last 6 months spent adjusting to our new spaces, we will shift focus to finetuning our operations, managing our productivity, and developing our staff needs. Our goal of accessible affordable veterinary care, combined with our shelter focus, will be a critical balance for 2025. It will be imperative that we concentrate on staff development, acquisition and retention while creating pathways for expertise and resulting efficiencies. The teamwork required by both professional and support staff will be key to our success- making sure we have the right people in the right position doing their best job. Continuous improvement and new tools will help guide our ability to increase and diversify services- wellness, illness, or urgent-as we learn and grow together. We have completed an amazing transformation with the new spaces, and we need to build operations that optimize this while allowing leadership to assist staff to better balance the workloads. The demand is great and the burden of meeting this can be difficult. Focus on training, communication and new methodologies will make this possible.

3. Mobility of Services in our underserved communities

The current Neuter Scooter, our surgical mobile unit, was designed for us in 2012- thanks to a grant from Alfred L. Nicholson Fund of the Hampton Roads Community Foundation. For over 12 years, we have been serving the communities of Hampton Roads with spay/neuter procedures and vaccine clinics. Last year, the Neuter Scooter was in the community performing 4357 spay/neuter surgeries and holding 95 vaccine clinics for those underserved areas that need us most. Many of these are shelter partners that need assistance with these fundamental veterinary services. Unfortunately, the amount of time the vehicle has been on the road and the constant use over 12 years has required maintenance to keep all safety requirements up to standards. As with any vehicle, the time comes when it becomes more economical to acquire a new vehicle than continue to repair an older one. For this year, we have researched a replacement vehicle that is more streamlined and better equipped to continue to provide our services throughout our community. It will be a priority to retire the current Neuter Scooter and purchase a newer, safer model for the animals and our staff.

CLINIC EXPANSION

Accessing affordable veterinary care can be a significant barrier to would-be adopters and a common cause for owner surrenders. As part of our mission to keep pets healthy and in their loving homes, the Virginia Beach SPCA offers high-quality, low-cost veterinary services for pet owners throughout our community. The need to expand the VBSPCA Clinic to meet the increasing demand for affordable care became apparent as early as 2019. To this end, the VBSPCA completed an ambitious clinic expansion and renovation in 2024 – made possible by a \$1.1 million PetSmart Charities Accelerator Grant and Taylor Construction.

The positive impact of the expanded VBSPCA Clinic has been felt from day one. The clinic nearly doubled the number of appointments for public clients from 2023, while maintaining the same standard of care for the VBSPCA's shelter population. In addition, over 1,100 new public clients sought care at the VBSPCA Clinic in 2024 – a 40% increase from 2023. These significant increases occurred while the clinic navigated the challenges of limited capacity and modified procedures during the renovation, pointing towards an even greater impact in the community.





**Give Animals Hope
For Tomorrow**

Become a
Loyal Lifesaver

Your monthly donation will provide dependable support to the more than 1,800 homeless animals cared for by the Virginia Beach SPCA each year.

2024
Impact

420 Loyal Lifesavers
\$132,332 in Support of the
Miracle Medical Fund

Learn more by visiting
vbspca.com/loyal-lifesaver



Best Friends Honor Roll

\$10,000+

The Honorable Thomas Ammons III
 Anonymous ASPCA
 Lexie Barker-Taplett
 Doug and Derby Brackett
 Tom and Barbara Briggum
 Charles Barker Automotive Chesapeake Bay Wine Classic Foundation
 City Of Virginia Beach
 Closet Factory
 Continental Capital Partners
 DeCroix Family Foundation
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 Fine Family Charitable Trust of the Hampton Roads Community Foundation
 The Estate of Marilou Fromme
 The Roy E Hendrix Irrevocable Trust
 Lucy and Ramon Breeden Foundation
 Alfred L. Nicholson Fund of the Hampton Roads Community Foundation
 Petco Love Foundation
 Petsmart Charities, Inc.
 Priority Toyota
 The Estate of Irene Jane Sheporaitis
 Taylor Construction
 The Breden Company
 The Grey Muzzle Organization
 Evin and Kakki Thompson
 TowneBank
 Toyota Dealer Match Program
 TST Roofing & Glazing
 Virginia Equipment & Development, Inc.
 Virginia Natural Gas
 The Estate of Polly Watson
 The Estate of Margaret A. Wilson

\$5,000-\$9,999

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 Jayn Bozarth
 Barry and Virginia Cross
 R. & C. Dickerson Family Fund of the Hampton Roads Community Foundation

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 The Estate of Alice Barrett Layne
 Damien and Angie Lombardi
 Amy Mallett
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 Nestle Purina Petcare Company
 Michelle Osborn
 Perrel Family Charitable Fund
 Hassel E. Perrel Charitable Fund
 PETA
 Ronald and Donna Ripley
 Robins Foundation
 The Estate of Thomas S. Shelor
 Dr. John Stehlik and Mrs. Barbra* Stehlik
 Raymond and Kathy Toll
 Meredith Valentine
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\$2,500-\$4,999

Abbey Road Pub & Restaurant
 Alcaraz Fisher Justis Wealth Management Group
 Arthur Davidson Baker III
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 Midgett Preti Olansen
 Harvard and Joan Birdsong
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 Fraternal Order of Eagles 3204
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Janis 2011 Charitable Lead Annuity Trust
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 Merck Animal Health
 Niki Miller
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 Sunshine & Bourbon
 Terrina Thomas
 Tidewater Trails and Horseback
 Tito's Handmade Vodka
 Paul and Joy Towler
 Heidi Ullrich
 Veterinary Heart Care
 Donald Williams
 Katherine and John Wynne
 Family Fund of the Hampton Roads Community Foundation

\$1,000-\$2,499

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 Kate Burleson
 Patrick J. Casey
 Checkered Flag BMW
 Cheryl Sipp, Realtor
 Brian and Brandy Clark
 Robert F. Clay

Friends Forever

Legacy Society

Our Friends Forever Legacy Society honors those who have demonstrated unwavering support that will last beyond a lifetime by including us in their wills, life insurance, IRAs, trusts, or other estate plans. These gifts will help to ensure that we will be able to care for animals most in need well into the future. If you have already made plans for a future gift, please let us know so that we may thank you! If you would like information on how to become a Friend Forever, please contact Derby Brackett at 757-427-0070 ext. 123

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