



VBSPCA WAGS & WHISKERS GALA

Sponsorship
OPPORTUNITIES

APRIL 12TH, 2025



The Virginia Beach SPCA Wags & Whiskers Gala
Hampton Roads' Premier Event Benefiting Homeless Pets
Saturday, April 12th 2025 from 7pm to 11pm

ABOUT THE GALA

The Wags & Whiskers Gala is an annual event celebrating the animals of the Virginia Beach SPCA. This year's theme is Miami Vibes, and over 400+ guests will gather at the Marriott Oceanfront Resort to toast, celebrate, and support our mission of eliminating animal suffering and increasing human compassion. The Wags & Whiskers Gala is our biggest fundraising event of the year, bringing in critical funding for the homeless animals of our community. Guests will enjoy a spectacular evening of delicious cuisine, festive cocktails, live music, activities, auctions, and more. This will be a night to remember, and we can't do it without the help of our sponsors.

Miami Vibes Co-Chairs:
Peyton Hoffler & Lexie Barker-Tablett

OUR AUDIENCE

Your sponsorship resonates throughout the year, as our mission of compassion reaches hundreds of thousands in our community. Because of your generosity, we are committed to showcasing your business to our supporters and guests. Your brand has the opportunity to touch 400+ Wags & Whiskers Gala attendees as well as the following VBSPCA supporters annually:

- 25,000+ shelter visitors through our in-house advertising.
- 7,000+ homes and businesses through our mailed invitations and VBSPCA Creature Chronicles newsletters.
- 60,000+ active followers on our social media channels.
- 13,000+ subscribers to our emailed promotions and updates.
- 315,000+ active visitors to our website.

2024 GALA SPONSORS



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THE
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WILLIAMS
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AL ABLOWICH



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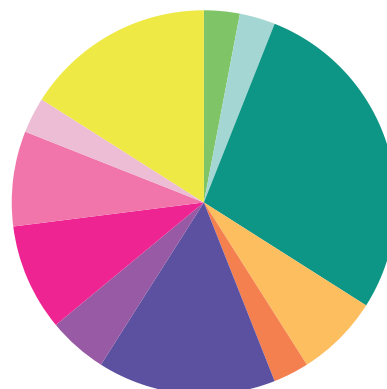
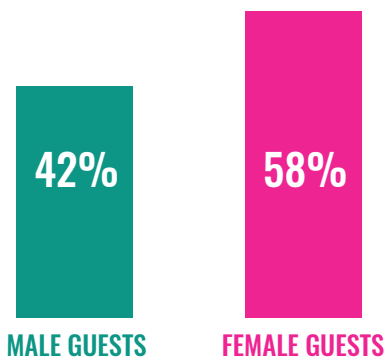




The value of your sponsorship extends far beyond the night of the event

IN ATTENDANCE

400+ community leaders, philanthropists, entrepreneurs, and dedicated supporters will gather for a night of food, drink, and entertainment to celebrate the mission of the VBSPCA and provide much needed support for the year to come.



Zip Codes:

- 23320 - 3%
- 23322 - 3%
- 23451 - 28%
- 23452 - 7%
- 23453 - 3%
- 23454 - 15%
- 23455 - 5%
- 23456 - 9%
- 23462 - 8%
- 23464 - 3%
- Other - 16%

PRESENTING SPONSOR

\$15,000

NIGHT OF BENEFITS

- VIP reserved lounge seating and tickets for 20 people
- Private concierge lounge service
- Personal limo service to and from the event (max capacity 10 people)
- Complimentary champagne
- Brief speaking opportunity to kick off the paddle raise
- Premier logo recognition on gala invite*
- Full page color ad in event program
- Premier logo placement on event sponsor banner
- Premier logo placement on VBSPCA homepage, event webpage and ticketing website with hyperlink to business url
- Logo recognition in sponsored lounge
- Logo on parting gift for 400+ guests**
- Unlimited access to food/beverage and open bar

ADDITIONAL RECOGNITION

- Logo on VBSPCA in-house tv (6 months)
- Full page color add in summer VBSPCA newsletter
- Inclusion in 2026 Gala sponsor packet
- 12-month sponsorship recognition on a VBSPCA cat colony or large dog kennel
- Recognition in post-event email and thank you social post
- Private tour of the VBSPCA post-event
- Shelter animal visit with 30-second video feature for 2026 event promotion
- Invite to special donor-only events

*Deadline for logo inclusion on invite: 1/26/25

**Deadline for logo inclusion on branded swag items & printed signage: 3/22/25



PREMIER SPONSOR \$10,000

NIGHT OF BENEFITS

- VIP reserved lounge seating and tickets for 10 people
- Prominent logo placement on event sponsor banner
- Logo recognition on gala invitation*
- Logo recognition on event item/signage**
- Logo recognition in event program
- On stage acknowledgement before paddle raise
- Logo recognition in sponsored lounge
- Logo recognition on event webpage and ticketing website with hyperlink to business url
- Unlimited access to food/beverage and open bar

ADDITIONAL RECOGNITION

- Logo on VBSPCA in-house tv (3 months)
- 12-month sponsorship recognition on a VBSPCA cat colony or large dog kennel
- Logo in summer VBSPCA newsletter
- Inclusion in 2026 Gala sponsor packet
- Logo in post-event email and thank you social post
- Private tour of the VBSPCA post-event
- Invite to special donor-only events

COCKTAIL SPONSOR \$7,500

NIGHT OF BENEFITS

- VIP reserved table seating and tickets for 10 people
- Logo recognition on event sponsor banner
- Logo recognition on cocktail item/signage**
- Logo recognition in event program
- On stage acknowledgement before paddle raise
- Logo recognition on sponsored table
- Logo recognition on event webpage and ticketing website with hyperlink to business url
- Unlimited access to food/beverage and open bar

ADDITIONAL RECOGNITION

- Logo on VBSPCA in-house tv (1 month)
- 12-month sponsorship recognition on a VBSPCA cat cabin or small dog kennel
- Logo in summer VBSPCA newsletter
- Inclusion in 2026 Gala sponsor packet
- Logo in post-event email and thank you social post
- Private tour of the VBSPCA post-event
- Invite to special donor-only events

*Deadline for logo inclusion on invite: 1/26/25

**Deadline for logo inclusion on branded swag items & printed signage: 3/22/25

ENTERTAINMENT SPONSOR \$5,000

NIGHT OF BENEFITS

- Reserved table seating and tickets for 10 people
- Logo recognition on event sponsor banner
- Logo recognition on entertainment or activity item/signage**
- Logo recognition in event program
- Logo recognition on sponsored table
- Logo recognition on event webpage and ticketing website with hyperlink to business url
- Unlimited access to food/beverage and open bar

ADDITIONAL RECOGNITION

- Logo in summer VBSPCA newsletter
- Inclusion in 2026 Gala sponsor packet
- Logo in post-event email and thank you social post
- Private tour of the VBSPCA post-event
- Invite to special donor-only events

TABLE SPONSOR \$2,750

NIGHT OF BENEFITS

- Reserved table seating and tickets for 10 people
- Logo recognition on event sponsor banner
- Logo recognition in event program
- Logo recognition on sponsored table
- Logo recognition on event webpage and ticketing website with hyperlink to business url
- Unlimited access to food/beverage and open bar

ADDITIONAL RECOGNITION

- Logo in summer VBSPCA newsletter
- Inclusion in 2026 Gala sponsor packet
- Logo in post-event email and thank you social post



*Deadline for logo inclusion on invite: 1/26/25

**Deadline for logo inclusion on branded swag items & printed signage: 3/22/25

CONTRIBUTING SPONSOR \$2,000

NIGHT OF BENEFITS

- Reserved table seating and tickets for 6 people
- Logo recognition on event sponsor banner
- Logo recognition in event program
- Logo recognition on event webpage and ticketing website with hyperlink to business url
- Unlimited access to food/beverage and open bar

ADDITIONAL RECOGNITION

- Logo in summer VBSPCA newsletter
- Inclusion in 2026 Gala sponsor packet
- Logo in post-event email and thank you social post

SUPPORTING SPONSOR \$500

NIGHT OF BENEFITS

- Logo recognition on event sponsor banner
- Logo recognition in event program
- Logo recognition on event webpage and ticketing website with hyperlink to business url
- Option to purchase 2 gala tickets at a discounted rate of \$300 (or \$150 for a single ticket)

ADDITIONAL RECOGNITION

- Logo in summer VBSPCA newsletter
- Inclusion in 2026 Gala sponsor packet
- Logo in post-event email and thank you social post

INDIVIDUAL TICKET \$195

Provides general admission access and unlimited food and beverage



WHY BECOME A SPONSOR

The Virginia Beach SPCA's Wags & Whiskers Gala is back and better than ever, and we invite you to be a part of it! With an exciting new location at the oceanfront, this year's event is one you won't want to miss. Each year, thanks to the generosity of our community, the Wags & Whiskers Gala raises nearly \$300,000 in funds that are critical to the mission of ending animal suffering and homelessness in our communities. From providing safe shelter and enrichment, to offering life-changing veterinary care, spay/neuter services, and humane education programs, your support transforms the lives of animals who need us most.



WHERE THE FUNDS GO



Medical Care for Shelter Animals

The Miracle Medical Fund helps to offset the cost of medical care for over 2,600 homeless pets annually. The cost of this specialized care comes to over \$400,000 each year.



Spay/Neuter Surgeries to Reduce Pet Overpopulation

In order to help reduce pet overpopulation, the Virginia Beach SPCA Clinic provides affordable spay/neuter services to the public. The clinic also provides spay/neuter surgeries to our shelter pets prior to adoption.



Accessible Public Clinic Care to Keep Pets in Homes

The VBSPCA Medical Clinic offers low cost veterinary services and walk-in vaccine clinics to households with an annual income of \$65,000 or less. We work to make responsible pet ownership possible for all deserving individuals in our community.



Lasting Animal Adoptions

Approximately 2,500 animals are adopted from the VBSPCA each year. We are committed to finding the right pet for the right family, and we take multiple measures to ensure our adoptions are successful.



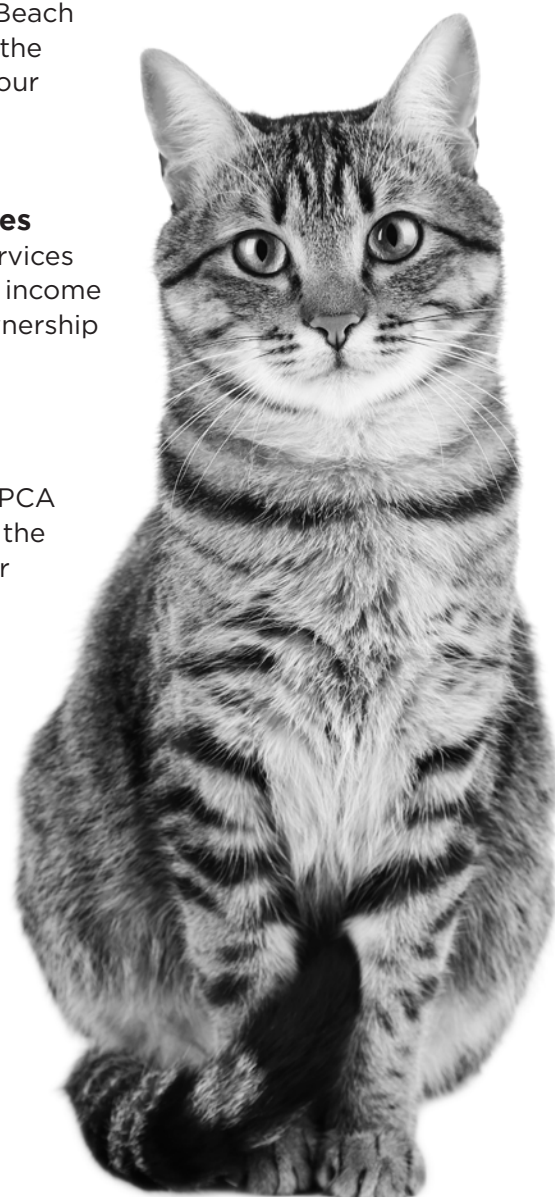
Mobile Spay/Neuter and Vaccine Services

Our mobile veterinary clinic travels to underserved neighborhoods and shelter partners to offer convenient, low-cost spay, neuter, vaccinations and preventive medications.



Humane Education for our Youth

The VBSPCA reaches nearly 1,500 children annually through virtual and in-shelter programs including literacy initiatives, our seasonal youth newsletters, educational visits, and online activities designed to instill the values of compassion, respect, and empathy.





**A DECADE OF VBSPCA
SIGNATURE EVENTS
HAVE RAISED OVER
\$3 MILLION**



It is the mission of the Virginia Beach Society
for the Prevention of Cruelty to Animals (VBSPCA)
to create a more humane and responsible community
by eliminating animal suffering
while increasing human compassion.



Please join us on April 12th and make a positive impact on the
care of our animals for many months to come.

For tickets, sponsorship, or to donate a silent auction item,
please contact the Development Office
at 757-427-0070 x128 or events@vbspca.com