

Virginia Beach Society for the Prevention of Cruelty to Animals

# VIRGINIA BEACH SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS

# FINANCIAL REPORT

**DECEMBER 31, 2023** 



ASSURANCE, TAX & ADVISORY SERVICES

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#### **INDEPENDENT AUDITOR'S REPORT**

Board of Directors Virginia Beach Society for the Prevention of Cruelty for Animals

#### Opinion

We have audited the financial statements of the Virginia Beach Society for the Prevention of Cruelty to Animals (the "Organization"), which comprise the statement of financial position as of December 31, 2023, the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as of December 31, 2023, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are issued or available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control–related matters that we identified during the audit.

# PBMares, LLP

Newport News, Virginia May 16, 2024 FINANCIAL STATEMENTS

## **STATEMENT OF FINANCIAL POSITION December 31, 2023**

#### ASSETS

Current Assets	
Cash and cash equivalents	\$ 794,633
Accounts receivable	22,860
Inventory	20,022
Prepaid insurance and expenses	63,764
Total current assets	901,279
Property and Equipment, net	1,655,657
Other Assets	
Investments	2,339,284
Total assets	<u>\$ 4,896,220</u>
LIABILITIES AND NET ASSETS Current Liabilities	
Accounts payable	\$ 153,696
Accrued expenses	227,364
Line of credit	50,000
Deferred revenue	2,000
Total current liabilities	433,060
Net Assets	
Without donor restrictions	3,839,986
With donor restrictions	623,174
Total net assets	4,463,160
Total liabilities and net assets	\$ 4,896,220

## **STATEMENT OF ACTIVITIES Year Ended December 31, 2023**

Change in Net Assets Without Donor Restrictions	
Support and revenue:	
Public veterinary clinic medical fees	\$ 2,693,870
Contributions	1,265,258
Adoptions	377,997
Special events, net of expenses	219,412
Retail sales	26,740
Contributions of nonfinancial assets	290,476
Miscellaneous	14,106
Investment gains, net	336,266
Net assets released from restriction	 327,604
Total support and revenue without donor	
restrictions	 5,551,729
Expenses:	
Program services	4,892,985
Supporting services, management and general	242,081
Supporting services, fundraising	509,298
Total expenses	 5,644,364
Change in net assets without donor restrictions	 (92,635)
Change in Net Assets With Donor Restrictions	
Investment gains, net	273
Grants	631,397
Net assets released from restriction	 (327,604)
Change in net assets with donor restrictions	 304,066
Change in net assets	211,431
Net Assets, beginning of period	 4,251,729
Net Assets, end of period	\$ 4,463,160

## **STATEMENT OF FUNCTIONAL EXPENSES Year Ended December 31, 2023**

		Supporting Services				_	
		Ν	lanagement			-	Total
	Program		and			F	functional
	Services		General	F	undraising	-	Expenses
Advertising and marketing	\$ 285,504	\$	-	\$	-	\$	285,504
Animal care supplies	194,935		-		-		194,935
Animal medical care	1,125,211		-		-		1,125,211
Communications and IT	51,552		3,088		26,887		81,527
Cost of goods sold	14,117		-		-		14,117
Depreciation and amortization	134,902		18,129		24,727		177,758
Facilities	262,196		35,236		48,059		345,491
Fundraising expenses	-		-		1,026		1,026
Interest and portfolio fees	19,619		2,637		3,596		25,852
Legal and professional fees	72,153		6,959		17,642		96,754
Operation expenses	40,783		2,822		3,849		47,454
Processing and banking fees	61,481		8,262		11,269		81,012
Salaries and benefits	2,404,923		152,036		343,916		2,900,875
Staff training	31,089		866		2,470		34,425
Taxes and licenses	180,027		12,046		25,857		217,930
Transportation	 14,493		-		-		14,493
Total expenses	\$ 4,892,985	\$	242,081	\$	509,298	\$	5,644,364

## STATEMENT OF CASH FLOWS Year Ended December 31, 2023

Cash Flows from Operating Activities		
Change in net assets	\$	211,431
Adjustments to reconcile change in net assets to net cash		
provided by operating activities:		
Depreciation and amortization		177,758
Realized and unrealized gains on investments, net		(270,154)
Dividend and interest income reinvested		(66,385)
Contributions restricted for property and equipment		(600,000)
Change in operating assets and liabilities:		
Accounts receivable		21,164
Inventory		6,982
Prepaid insurance and expenses		(12,477)
Accounts payable		28,860
Deferred revenue		(622)
Accrued expenses		(38,821)
Net cash used in operating activities		(542,264)
Cash Flows from Investing Activities		
Purchases of property and equipment		(113,818)
Proceeds from sales of investments		319,302
Net cash provided by investing activities		205,484
Cash Flows from Financing Activities		
Collections of contributions restricted for property and equipment		600,000
Repayments on lines of credit		(435,000)
Borrowings on lines of credit		485,000
Net cash provided by financing activities		650,000
Net increase in cash and cash equivalents		313,220
Cash and Cash Equivalents		
Beginning		481,413
Ending	\$	794,633
Supplemental Disclosures of Cash Flow Information		
Cash paid during the year for interest	\$	5,557
Supplemental Disclosure of Non-Cash Activities		
Contributions of nonfinancial assets	\$	290,476
	Φ	2/0,T/U

## NOTES TO FINANCIAL STATEMENTS

#### Note 1. Nature of Operations and Summary of Significant Accounting Policies

*Nature of operations:* The Virginia Beach Society for the Prevention of Cruelty to Animals (the Organization) is a Virginia non-stock, not-for-profit corporation, engaged in the prevention of cruelty to animals, including, but not limited to, the operation of an animal shelter, low income veterinary clinic and the education of the community with regard to animal welfare and humane issues.

**Basis of presentation:** The financial statements have been prepared using the accrual method of accounting. The Organization is required to report information regarding its financial position and activities according to two classes of net assets that are based upon the existence or absence of donor restrictions: net assets with donor restrictions and net assets without donor restrictions. Support that is restricted by the donor is however, reported as an increase in net assets without donor restrictions if the restriction expires or is otherwise satisfied in the reporting period in which the support is recognized. All other donor-restrictions or is otherwise satisfied, net assets with donor restrictions are reclassified to net assets without donor restrictions are reclassified to net assets without donor restrictions and presented as "net assets released from restriction" in the accompanying statement of activities.

*Use of estimates:* The preparation of the Organization's financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates and assumptions.

*Cash and cash equivalents:* Cash and cash equivalents includes all monies in banks and highly liquid investments with original maturity dates less than three months. The carrying value of cash and cash equivalents approximates fair value because of the short maturities of those financial instruments.

Accounts receivable and credit losses: Accounts receivable consist of trade receivables at amounts billed less an allowance for credit losses. The allowance for credit losses is the Organization's best estimate of the amount of probable credit losses in the Organization's existing accounts receivable and is based upon historical loss patterns, the number of days that billings are past due, and an evaluation of the potential risk of loss associated with specific accounts.

Estimating credit losses based on risk characteristics requires significant judgement by the Organization. Significant judgements include but are not limited to assessing current economic conditions and the extent to which they would be relevant to the existing characteristics of the Organization's financial assets, the estimated life of financial assets and the level of reliance on historical experience in light of economic conditions. Management considers all trade receivables over 30 days to be past due. No allowance was deemed necessary at December 31, 2023. As of December 31, 2023, \$4,762 of employee receivables for clinical services were included in accounts receivable.

*Inventory:* Inventory consists of pet supplies maintained and sold and is stated at the lower of cost (first-in/first-out) or net realizable value.

### NOTES TO FINANCIAL STATEMENTS

#### Note 1. Nature of Operations and Summary of Significant Accounting Policies (Continued)

*Investments:* The Organization's investments are recorded at fair value. Realized gains and losses are determined on the basis of actual cost of the securities sold. Realized and unrealized gains and losses are included in investment income in the statement of activities. Fees related to the investments were \$17,438 during the year ended December 31, 2023. These fees are included within interest and portfolio fees expense in the accompanying statement of functional expenses.

Additional disclosures on investments have been included in Note 6.

**Property and equipment:** Property and equipment are stated at cost if purchased or fair value as of the date of gift if donated. Depreciation and amortization of property and equipment is provided using the straight-line method over estimated useful lives of 3 to 39 years. Assets having a cost of \$1,000 or greater and an expected life of more than one year are capitalized.

**Revenue recognition:** Revenue derived from exchange transactions such as public veterinary clinic medical fees, adoptions and retail sales are recognized at a point in time when services are performed or products are provided. Contributions, special events revenue, and grants are recognized as revenue when received or when an unconditional promise to give is made.

Contributions are considered to be available for use without donor restrictions, unless they are specifically restricted by the donor. Contributions are recognized as income, at their fair value, when received or when an unconditional promise to give is received. Contributions of tangible assets are recorded at fair value at the date of gift. Conditional contributions and promises to give are recorded as revenue when the conditions on which they depend have been substantially met. Bequests are recorded as income when notification of an irrevocable right to receive such assets exists and when a fair value can reasonably be determined.

Adoptions and public veterinary clinic medical fee revenues are primarily recognized at a point in time when services are delivered. The Organization enters into various grant agreements. Revenue relating to these agreements is recognized in accordance with the terms and conditions included therein. Grants are evaluated to determine if they represent an exchange transaction or contribution. If determined to be an exchange transaction, the grant is recognized as expenses are incurred.

*Functional allocation of expenses:* The costs of providing various program services and supporting activities have been allocated on a functional basis in the statement of activities. The statement of functional expenses presents the natural classification detail of expenses by function. Accordingly, certain costs have been allocated by management among the program and supporting services benefitted based on various methodologies.

*Advertising costs:* The Organization expenses advertising costs as incurred. Total advertising expense for the year ended December 31, 2023 was \$285,504.

## NOTES TO FINANCIAL STATEMENTS

#### Note 1. Nature of Operations and Summary of Significant Accounting Policies (Continued)

*Income taxes:* The Organization is a not-for-profit organization organized under Section 501(c)(3) of the Internal Revenue Code and is therefore exempt from federal and state income taxes, except on net income, if any, generated from unrelated business income.

Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC), *Income Taxes*, prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. The Organization's management has evaluated the impact of this guidance to its financial statements. The Organization is not aware of any material uncertain tax positions, and has not accrued the effect of any uncertain tax positions as of December 31, 2023.

The Organization's income tax returns are subject to examination by taxing authorities, generally for a period of three years from the date the returns are filed. Any interest and penalties incurred by the Organization in connection with its tax positions are included in the accompanying statement of functional expenses as interest and penalties expense, respectively.

**Donated materials, services and facilities:** Donated goods and services are recorded based on fair value as of the date received for the donated goods and the estimated number of hours at an estimated hourly rate of the persons performing the services. These contributed goods and services are reflected in the accompanying financial statements as contributions of nonfinancial assets as well as kennel and animal supplies expense, cost of events and direct mail expense, and office expense as appropriate.

For the year ended December 31, 2023, donated goods and services recognized in the statement of activities included the following:

Advertising and marketing	\$ 157,048
Animal care supplies	117,699
Special events expenses	14,279
Computer equipment	 1,450
Total donated goods and services	\$ 290,476

No amounts have been reflected in the financial statements for donated volunteer services in as much as no objective basis is available to measure the value of such services and the requirements for recognition in the financial statements have not been met; however, a substantial number of volunteers have donated significant amounts of their time in the Organization's programs and events.

*Special events:* Special events revenue is reported net of related expenses totaling \$186,922 during the year ended December 31, 2023.

## NOTES TO FINANCIAL STATEMENTS

#### Note 2. Liquidity and Availability

The Organization regularly monitors liquidity required to meet its annual operating needs and other contractual commitments while also striving to maximize the return on investment of its funds not required for annual operations. As of December 31, 2023, the following financial assets and liquidity resources without donor or other restrictions are available to meet annual operating needs of the Organization.

Financial Assets:	
Cash and cash equivalents	\$ 794,633
Accounts receivable	22,860
Investments	2,339,284
Less net assets with donor restrictions	 (623,174)
Total financial assets available within one year	 2,533,603
Liquidity Resources:	
Bank line of credit	 700,000
Total financial assets and liquidity resources	
available within one year	\$ 3,233,603

The Organization has various sources of liquidity at its disposal, including cash and cash equivalents, investments, and line of credit. See Note 7 for information about the Organization's line of credit.

#### Note 3. Property and Equipment

A summary of property and equipment follows:

Land	\$ 121,264
Buildings	1,139,702
Furniture, fixtures and equipment	1,317,619
Building improvements	935,976
Building expansion	 1,629,432
	 5,143,993
Less accumulated depreciation	 3,488,336
	\$ 1,655,657

### NOTES TO FINANCIAL STATEMENTS

#### Note 4. Concentrations

The Organization places its cash and cash equivalents on deposit with financial institutions in the United States. The Federal Deposit Insurance Corporation (FDIC) provides insurance up to \$250,000 for substantially all depository accounts. The Organization from time to time may have amounts on deposit in excess of the insured limits.

The Organization's revenue sources and accounts receivable are concentrated as most of the customers and donors are located in the same geographic region.

#### Note 5. Net Assets with Donor Restrictions

Net assets with donor restrictions at December 31, 2023 included amounts restricted for the following:

Subject to Expenditure for Specified Purpose:	
Unexpended contributions and interest for	
education purposes	\$ 17,888
Unexpended grant for public clinic operations	500,000
Unexpended grant for property and equipment	100,000
Unexpended grant for medical care for senior dogs	1,564
Unexpended investment income for future years	1,722
Total	 621,174
Endowment fund restricted in perpetuity	 2,000
Total net assets with donor restrictions	\$ 623,174

Net assets released from restriction by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by grantors or donors during the year ended December 31, 2023 include the following:

Amounts expended for senior dogs	\$ 8,436
Amounts expended for property and equipment	100,000
Amounts expended for adoption subsidies	15,378
Amounts expended for public clinic operations	197,790
Amounts expended for canine transfers	 6,000
Total net assets released from restriction	\$ 327,604

### NOTES TO FINANCIAL STATEMENTS

#### Note 6. Investments

The Organization records certain assets at fair value on a recurring basis. Fair value is the exit price, representing the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants.

Accounting standards specify a hierarchy of valuation techniques based on whether the inputs to those valuation techniques are observable or unobservable. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect the Organization's market assumptions. The three levels of the fair value hierarchy based on these three types of inputs are as follows:

Level 1: Unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date.

**Level 2:** Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly through corroboration with observable market data.

Level 3: Inputs are unobservable for the asset or liability and include situations where there is little, if any, market activity for the asset or liability. The inputs used in the determination of fair value are based upon the best information in the circumstances and may require significant management judgment or estimation.

The following table presents the financial instruments carried at fair value based on the ASC Topic 820 valuation hierarchy as of December 31, 2023:

	<b>December 31, 2023</b>							
		Level 1		Level 2		Level 3		Total
Assets								
Corporate Bonds	\$	-	\$	670,525	\$	-	. 9	670,525
Mutual Funds - cash equivalents		68,442		-		-		68,442
Common Stocks		1,576,182		-		-		1,576,182
U.S. Treasury Obligations		24,135		-				24,135
	\$	1,668,759	\$	670,525	\$			\$ 2,339,284

The following describes the valuation methodologies used by the Organization to measure certain assets and liabilities recorded at fair value on a recurring basis in the financial statements:

*Common stocks, mutual funds and U.S. Treasury Obligations* - Consist of investments valued based on quoted market prices in active markets (Level 1).

*Corporate bonds* - Consist of investments valued based on observable inputs including quoted prices in active markets for similar assets, quoted prices for identical or similar assets in less active markets, and model-based valuation techniques for which significant assumptions can be derived primarily from or corroborated by observable data in the market (Level 2).

## NOTES TO FINANCIAL STATEMENTS

#### Note 6. Investments (Continued)

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of the different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.

Investment income, including realized and unrealized gains (losses), dividends and interest is included in the statement of activities.

Investment gains included the following:

	Year Ended December 31, 2023						
		hout Donor estrictions	• With Donor Restrictions			Total	
Interest and dividends	\$	66,328	\$	57	\$	66,385	
Realized and unrealized gains, net		269,938		216		270,154	
Total	\$	336,266	\$	273	\$	336,539	

#### Note 7. Line of Credit

The Organization has a revolving line of credit with TowneBank for \$750,000 to be drawn upon as needed. Payments of interest only are due monthly and principal plus all unpaid accrued interest is due on demand. Amounts advanced and due under the agreement accrue interest at the variable *Wall Street Journal* Prime Rate with a minimum rate of 3.25%. The interest rate was 8.5% at December 31, 2023. There was \$50,000 outstanding on the line of credit at December 31, 2023. The line is collateralized by all assets, described in a security agreement executed between the Organization and TowneBank. The line renews annually and matures in September 2024.

#### Note 8. Related Party Transactions

The Organization's related party transactions during the year ended December 31, 2023 were related to contributions by members of the Board of Directors and receivables from employees (as previously disclosed in Note 1).

During the year ended December 31, 2023, the Organization received \$64,827 in contributions from Board members. Additionally, various Board members provided pro bono legal advice and other services to the Organization during the year ended December 31, 2023. In December 2023, the Organization entered into a contract for renovations to the veterinary clinic. The company completing the renovations is owned by a Board member.

## NOTES TO FINANCIAL STATEMENTS

#### Note 9. Subsequent Events

The Organization has evaluated all events subsequent to December 31, 2023 through May 16, 2024, which is the date these financial statements were available to be issued. Management has determined that there are no subsequent events that are required to be disclosed pursuant to the FASB ASC.