



# ANNUAL IMPACT REPORT

2022





## Our Mission

It is the mission of the Virginia Beach Society for the Prevention of Cruelty to Animals (VBSPCA) to create a more humane and responsible community by eliminating animal suffering while increasing human compassion.



## OUR VISION

We connect people and pets. As a trusted resource for our community, we create lasting adoptions, provide quality veterinary care, and inspire compassionate action through education and awareness. We are innovative, we are passionate, and we are committed. In partnership with our community, we end animal homelessness.

## CORE VALUES

We believe in the value of all living creatures and that the animal-human bond creates healthier, happier, more connected communities.

### Empathy

We seek to better understand others and to be understood.

### Joy

We passionately share our mission with others.

### Dedication

We are committed to our mission, our work, and our team.

### Collaboration

We openly share our individual and collective expertise with others.

### Innovation

We strive to evolve, always exploring and encouraging to find solutions.

### Community

We are an integral and critical partner in animal welfare throughout the region of Hampton Roads.





If asked, we would sum up the past year to one word-rejuvenation. As the world slowly pivoted back to real-time activities, we created or found new energy in all areas of our operation and it shows in our impact numbers for 2022. For the 2,681 animals we cared for in our shelter, the 5,918 appointments we saw in our clinic, the 758 active adult volunteers supporting our staff, or the over 400 attendees at our spring gala; that energy was about bringing hope and enrichment to the animals. The energy behind the work that defines our mission is boundless and, with teamwork and dedication, we were able to capture it, turning it into real results for the animals and the animal lovers in our community.



2022 was a year dedicated to breathing new life into initiatives and events that had been put on hold. We welcomed over 25,000 visitors into our shelter- all with the goal of creating lasting adoptions for our animals. We worked closely with our shelter partners as all of our rooms overflowed, taking in 1,075 local transfers to help ease the burden in our community and give those animals a new second chance. Our clinic began to rebuild an in-person practice, slowly opening our doors to allow clients to accompany their beloved pets during their appointments. Our committed vet staff saw a never-ending demand for affordable care, resulting in reinstating our income cap and reinforcing our low cost, accessible philosophy. We worked diligently to see clients with nowhere else to turn during these times of veterinary shortages. We refocused our energy on being a trusted resource not only for the animals but also for their people and our partners.

The spring of last year was a true sign of rebirth as we held our annual Wags & Whiskers Gala in person for the first time in 2 years. On new ground with a different venue, we educated and entertained old friends once again and introduced our mission to new ones. The evening was high energy, making way for an unquestionably successful event. Our animal loving supporters also joined us for our Puttin' for Paws Golf Tournament and second annual Howl-o-ween Pub Crawl- rounding out the year with VBSPCA fun fundraising flair! The animals were celebrated and we all got to feel the love.

As we close the door on 2022, we instill that rejuvenation in our planning for 2023 and our strategic visioning for the next 3 years. The energy continues to buoy us and give us the strength to embrace the need, the clarity to envision the solutions. We are on pathways for more adoptions, increased veterinary capacity, more engaged volunteers, revised humane education programs, heightened visibility in our community, and yes, active participation in joyful events- all for the benefit of the animals.

We look forward to sharing our positive energy with you and we thank you in advance for continuing to share in our dedication and compassion for the animals.

Derby D. Brackett  
CEO

Leila Bradley  
Board Chair



*Emmie*

Adopted December 4, 2021

Photo Credit: @sharaleeroberts



“My husband and I visited the shelter prior to bringing our daughter in and there were so many precious animal babies needing homes. We knew immediately that our daughter would have no problem finding her forever little best friend.

I am so grateful for the VBSPCA caring for not just our sweet Emmie before we welcomed her home, but all the animals that have entered their doors, whether they had a short or long stay.”

-Sharalee, Emmie's Adopter





In January, animal lovers celebrated the life and legacy of actress Betty White, on what would have been her 100th birthday, with the #BettyWhiteChallenge. Supporters donated \$25,699 to the VBSPCA in honor of White, a lifelong animal advocate.

Two VBSPCA puppies participated in Animal Planet's Puppy Bowl in February. Heidi and Sammie both earned spots on Team Fluff, shining a light on our shelter and adoptable animals everywhere.

In March, we teamed up with The Muse Writers Center for a writing contest. Kids submitted pieces inspired by compassion. A 10 year old named Tenley won for her story, "Friends and Field Trips".

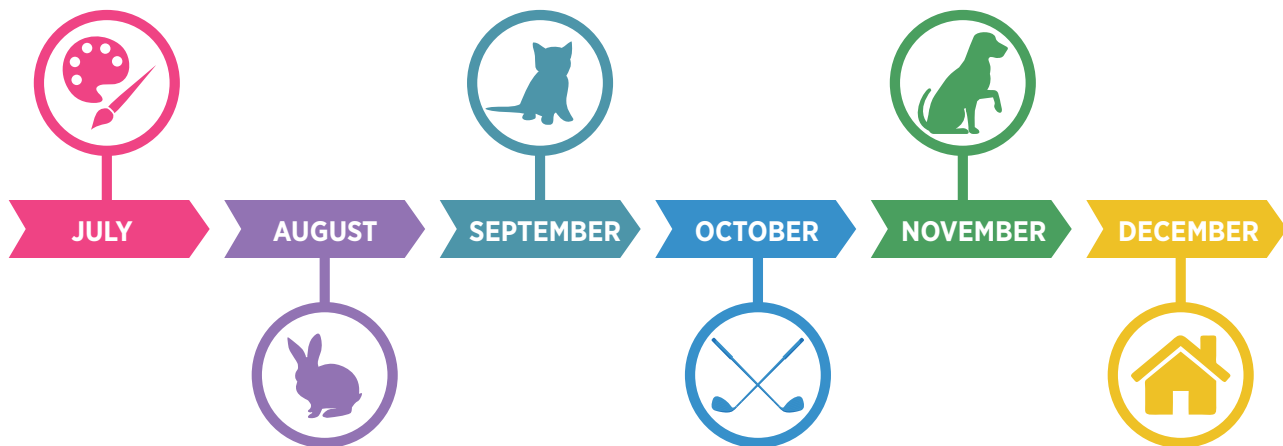
Our Wags & Whiskers Gala returned in April. Nearly 400 guests gathered for our Twilight Extravaganza, raising a record breaking \$307,102 in critical funding for the VBSPCA.

In May, we participated in Give Local 757, raising \$18,118 to revitalize our Memorial Garden. The project includes a new pathway, engraved bricks, improved landscaping, and a seating area for guests.

The VBSPCA launched a youth reading challenge in June. Participants read to shelter pets five times over the course of the summer to boost reading skills and confidence.







50 youth artists from across Hampton Roads joined the VBSPCA for our Pawsome Portraits fundraiser! Together, they created 100 custom portraits for members of our community, and the results were absolutely adorable.

August 21st was a big day for our longest resident, Onyx the rabbit. After 299 days in our shelter, he was adopted into his forever family!

In September, we joined Bissell Pet Foundation and other shelters to get animals out of Hurricane Ian's path. We transferred in five adult dogs and three puppies from a vulnerable shelter.

Puttin' for Paws returned in October, which brought in an amazing \$50,471 in funds. Then, dozens of dogs - and one cat - donned their costumes for our Howl-O-Ween Pub Crawl.

November is Adopt a Senior Pet Month, and 13 senior cats and dogs were fortunate to find their forever families. Senior cat Cookie was in our care for 2 months before being adopted on November 29th!

Home for the Holidays returned for its 14th year. 296 animals were adopted from participating shelters, all thanks to Priority Automotive and Toyota.





*Bomba*

Adopted December 21, 2022



## *Animal Care*

Animals Cared For • • • • •	2,681
Average Length of Stay • • • • •	41 days
Animals Fostered • • • • •	2,112
Live Release Rate • • • • •	94%
Shelter Animal Medical Costs • • • • •	\$427k

## *Adoptions*

Total Adoptions • • • • •	2,187
Cat Adoptions • • • • •	1,150
Dog Adoptions • • • • •	827
Small Animal Adoptions • • • • •	210

## *Support Services*

Owner Relinquishments • • • • •	697
Pet Pantry Uses • • • • •	102
Puppies Trained • • • • •	225

## *Community Partnerships*

Shelter & Rescue Partners • • • • •	47
Animals Transferred to Rescue • • • • •	22
Transfer Animals Received • • • • •	1,491

Animals Received From Local Partners 1,075

### *Public Animal Clinic Services*

Wellness Appointments	5,918
Spay/Neuters	2,001
Vaccines Administered	12,730
Specialty Surgeries	53
Dentals	143

### *Shelter Animal Clinic Services*

Spay/Neuters	1,459
Vaccines Administered	9,141
Specialty Surgeries	108
Dentals	66
Microchips	1,710

### *Neuter Scooter Services*

Spay/Neuters	4,679
Days In Our Community	114

Total Number of Spay/Neuters via the  
Neuter Scooter since inception in 2012

**17,119**





*Sloane*  
Raised \$5,704.76  
Change for Change  
Youth Coin Challenge



## *Humane Education*

A Tale for Two Participants .....	198
Pawsome Portrait Participants .....	50
Seasonal Activity Participants .....	456
Pawsitive Press Distribution .....	600
<b>Total Reached through all programs .....</b>	<b>1,415</b>





## *Volunteers*

New Volunteers .....	270
Active Volunteers .....	366
Visiting Paws Visits .....	180
Total Volunteer Hours Served .....	12,815
<b>Total Value of Hours Served .....</b>	<b>\$153,780</b>





*Buck*

Adopted September 13, 2022

Photo Credit: By Patricia Gee Photography





“We weren’t really looking for another dog when we adopted Buck. We had lost two dogs in the course of three months. Buck was exactly what we needed. I feel like we needed each other.”

-Kim, Buck’s Adopter

# FINANCIAL OVERVIEW FY22

## Summary of Revenue

Contributions	1,382,880
Special Events	376,023
Grants	359,713
Fees for Service	2,396,793
Retail Sales	34,293
Investment Revenue (Loss)	(384,437)
Other Revenues	279,873
Total Revenue	4,445,137

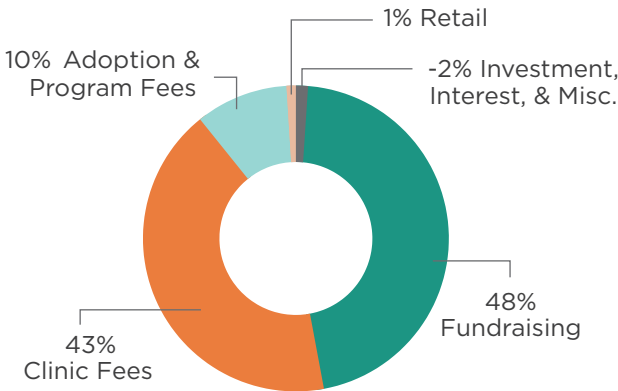
## Summary of Expenses

Program Services	4,082,438
Fundraising	583,552
General Administration	212,201
Investment Expense	15,653
Other Expenses	17,884
Total Expenses	4,911,728

## Net Revenue/Loss

Net Revenue	(466,591)
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## Operation Revenue



## Balance Sheet

Total Assets	4,827,596
Total Liabilities	365,217
Net Assets	4,462,379

\* All numbers in this report are unaudited.

## Shelter Animal Medical Expenses

\$426,830

## The VBSPCA is grateful to have received grants from the following organizations:

- Petsmart Charities Clinic Accelerator Grant

Hampton Roads Community Foundation

Alfred L Nicholson Fund Grant

City of Virginia Beach Regional Grant

Priority Toyota Home for the Holidays Grant

ASPCA Subaru Grant
- PetCo Love Foundation Lifesaving Impact Grant

Virginia Natural Gas Environmental Stewardship Grant

Subaru Loves Pets Adoption Grant



# 2023 FUNDING PRIORITIES

## 1. Animal Enrichment and Wellness

Providing initiatives and opportunities for animal enrichment to protect the mental health of our shelter population. New efforts in this area will allow for more play, more fitness, and increased mental stimulation.

## 2. Shelter Animal Medical Care

Expanding awareness around our Miracle Medical Fund, which covers essential medical care for our shelter animals. The cost of shelter animal medical care continues to grow, projected to exceed over \$450,000 annually. The growth and sustainability of this fund is critical to the continued delivery of our mission.

## 3. Clinic Business Operations

Managing funds from our PetSmart Charities Accelerator Grant Phase One to provide greater access to affordable quality wellness, illness, and urgent care to our public clients—allowing more pet owners to keep healthy pets in homes.

## 4. Safety Initiatives

Providing enhanced security, safety, and environmental comfort throughout the building for staff and visitors with added security measures and reinforced utility systems in our aging infrastructure.

## 5. Human Resources

Continuing to build talent through acquisition and retention of dedicated staff. Building on the competitive wage focus in 2022, human resources will shift to increased efforts for training and certifications to expand talent and expertise.



## LOOKING AHEAD



### **Kate Baldwin- Chief Operations Officer**

A top priority of 2022 was to strengthen our human resources department for better team support and retention.

The animal welfare landscape over the past few years has been difficult on the team- supporting and empowering our staff has been a top priority and will remain so in the years ahead. Major efforts from the past year included improvements to our employee benefits while also gaining a deeper understanding of the individual talents, perspectives, and interests that make up our team. We have successfully achieved our goals for the year, and we have already seen

measurable improvements in our organizational culture and team morale. I am excited to see us build more strength in our employees, as a sustainable workforce is critical to the delivery of our mission for the animals and people who depend on us.



### **AnnMarie Woyma- Medical Director**

As our veterinary team looks ahead to 2023, we are excited to expand our offerings to make a bigger impact in the Hampton Roads community. With a newly expanded team of professional staff, our public clinic will be offering more same day and next day appointments for animals in need of immediate and urgent veterinary care. The need for this has been great as the veterinary shortage continues all over the United States. Our clinic has reimplemented our household income cap in order to ensure we are serving the pets and families who need us the most. We have updated our phone

lines and opened our own online pharmacy in order to give pet parents access to care and necessary medications as quickly as possible. We are happy to welcome clients back in the building with their pets in examination rooms as we come out of our post pandemic restrictions. As local shelters, just like many shelters nationwide, have been filled to capacity, we are committed to helping to pull animals from other area shelters who are in need of urgent medical care in order to support the community. We look forward to building strong partnerships with area animal welfare organizations and being a resource to provide excellent veterinary care to animals in need.





# Best Friends Honor Roll

## \$10,000+

The Estate of Doris Baker  
The Estate of Alice Barrett Layne  
Cindy Blackburn  
Doug and Derby Brackett  
The Estate of Richard Bradshaw  
Tom Briggum  
C & M Industries, Inc.  
Charles Barker Automotive  
City Of Virginia Beach  
Closet Factory  
Dalis Foundation  
Decroix Family Foundation  
Betsy DiJulio and Bob Friesen  
Wendell and Martha Franklin  
The Estate of Mae Theresa La Shier  
Lucy and Ramon Breeden Foundation  
Niki Miller  
The Estate of James Moore  
Alfred L. Nicholson Fund of the Hampton Roads Community Foundation  
PETA  
The Estate of Nancy Petersen  
Petsmart Charities Clinic Accelerator Grant  
Priority Automotive  
Reba's Animal Rescue  
The Estate of Varenia Ryan  
Robert Souders  
Gregory and Ruth Takacs  
Taylor Construction  
The Franklin Johnston Group  
Evin and Vickie\* Thompson  
TowneBank  
Toyota Dealer Match Program  
Mark and Kimberly Valentine  
Virginia Equipment and Development  
Virginia Natural Gas  
Charles and Elizabeth Walker  
The Estate of Lydia Ways

## \$5,000-\$9,999

757 Pros  
ASPCA  
Atlantic Heating & Cooling  
Arthur Davidson Baker III  
Michael Baldwin  
Laurel Bishop  
Robin Brown

Julian and Frances Bryant  
Eunhee Cho  
R. & C. Dickerson Family Fund of the Hampton Roads Community Foundation  
Marguerite W. Dickerson  
William and Mary Dillon  
Keith Eliason and Susan Spedden Eliason  
Morris and Jan Fine  
Taylor and Emily Franklin  
Gregory Heil  
The Estate of Faith Heil  
Keith and Jessica Ireland  
Mary Clark Janis  
Dave and Heidi Jester  
The Estate of Eugenia Kennedy  
Connor Lawyer  
The Estate of Betty Mills  
Monroe Nash  
Petco Love Foundation  
Scott and Kathleen Petersen  
Tim Rivas  
Jacob and Molly Roder  
Josh and Jamie Smith  
The Humane Society of the United States  
The Wall Charity, LLC  
Tito's Handmade Vodka  
VA Valet  
Dale and Karen White

## \$2,500-\$4,999

97.3 The Eagle  
Alcaraz Fisher Justis Wealth Management Group of Wells Fargo  
Angela Aresco  
Armada Hoffer LP  
Atlantic Bay Mortgage Group  
Tappan and Camp August  
Terry O'Quinn and Kate Baldwin  
Lexie Barker  
Jarrett and Theresa Beeler  
Trish Blue  
Michael Brooks  
Bill and Meg Campbell  
Jenny Corso  
Earlene Coyner  
Cresilon/VETIGEL  
Jim and Colleen Daniel  
Danville Area Humane Society

Jan and Morris Fine Fund for the VBSPCA of the Hampton Roads Community Foundation  
Robert and Jane Fine  
Stefanie Franklin  
Givens Group  
Ken Gold  
Marshall Groom  
Kevin and Susan Hahne  
Gregory and Michele Heckman  
Hourigan Construction Corporation  
Janis 2011 Charitable Lead Annuity Trust  
JISA Advisors LTD  
Walter and Cheryl Kraemer  
Brad and Michelle Kuether  
Arvalla Larsen  
Damien and Angie Lombardi  
Dr. Herbert Maisenbacher and Mrs. Melissa Maisenbacher  
McClellan Family Charitable Fund of the Hampton Roads Community Foundation  
Carolyn McDonnell  
Merck Animal Health  
Mid Atlantic Dairy Queen LLC  
Richard and Ely Mladick  
My Vegan Sweet Tooth LLC  
Carol Ormond  
John Overton  
Brandon Pavlacka and Larry Bevilacqua  
Perrel Family Charitable Fund  
Petsmart Charities  
PetSuites, Chesapeake  
Brenda Phillips  
REALta Group  
James and Mary Ritter  
David and Meghan Scarberry  
Schwab Charitable Fund  
Seaside Realty  
Monica Severy  
Cappy and Lauren Sinclair  
Subaru of America, Inc.  
The Commonwealth Foundations  
The Jerry & Alice Womack Foundation, Inc.  
Janet Thompson  
Thrive VB

## Friends Forever

### Legacy Society

*Our Friends Forever Legacy Society honors those who have demonstrated unwavering support that will last beyond a lifetime by including us in their wills, life insurance, IRAs, trusts, or other estate plans. These gifts will help to ensure that we will be able to care for animals most in need well into the future. If you have already made plans for a future gift, please let us know so that we may thank you! If you would like information on how to become a Friend Forever, please contact Derby Brackett at 757-427-0070 ext. 123*

**The Honorable Thomas Ammons III**  
**Faye Lynn Clayton**  
**Edward and Judy Eatson**  
**James Evans**  
**Morris and Jan Fine**  
**Nina Garry**  
**Stuart Gordon**  
**Eugene and Patricia Graeff**  
**Rick and Lisa Gregovich**  
**Sharon Haring**  
**Huibert Keizer**  
**Patricia Marshall**

**Judith Milling**  
**Ken Moreno**  
**Steve Mullins**  
**Gerald and Barbara O'Neal**  
**Maureen Sigmund**  
**Dr. John Stehlik and Mrs. Barbra Stehlik**  
**John Steward, Jr.**  
**Polly Watson**  
**Kathleen White**

Paul and Joy Towler  
Anthony and Katherine Vittone  
Les and Mary Lou Watson  
Bob and Janice Wells  
Windhound Photography  
George and Luanne Wong

## \$1,000-\$2,499

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Theresa Adams  
Joyce Alderman  
Altor Processing Systems, Inc.  
The Honorable Thomas Ammons III  
Animal Welfare League, Inc.  
Robert and Margret Armour  
Avalonbay Communities, Inc.  
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Julie Jordan Bartley  
Renee Bass  
Jennifer Bauter  
Jessica Bedois  
Rachel Been  
Robert and Rita Bellitto  
Harvard and Joan Birdsong  
Bissell Pet Foundation  
Black Dog Real Estate LLC  
Blue Dog Pet Grooming  
Antonina Boynton  
Evan and Leila Bradley

Cathleen Burge  
Daniel and Virginia Burke  
Laverne and Janis Burlage  
Burlison Family Charitable Fund  
Carolyn Chapman  
Douglas and Tamara Cobb  
Steven Collins  
Collins Square Shopping Center  
Core Assurance Partners  
Jose Corpus  
Paula Craw  
Russell Crawford  
Kevin Crockford  
Barry and Virginia Cross  
Cunningham's Design  
Marc Dalby  
Sandra Daniels  
Donald and Christine Danner  
Davenport & Company LLC  
Bryan Davis  
James Davis  
Wilbur and Trudy DeLoatche  
Detail Garage Virginia Beach  
Douglas and Marianne Dickerson  
Jane Dilday  
Dogs Deserve Better, Inc.  
Dollar Bank Foundation  
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Jason Eby  
Todd and Renee Eichman  
Exit Realty Professionals, Andy Hubba



George and Christen Faatz  
 Eric and Mary Falk  
 Fidelity Brokerage Services LLC  
 Jonathan Finn  
 Gary and Betty Frankenfield  
 Thomas and Dianne Frantz  
 Thomas Freridge  
 Michael and Sherrylyn  
 Furchtenicht  
 Alana Garas  
 Jim Gasser  
 Give Lively  
 Paul Gordon  
 Grange Insurance  
 Thomas Green  
 Rose Greene  
 David Greer  
 Eric and Frieda Guran  
 Hall Automotive  
 Ann Hammond  
 Ben and Lynn Hancock  
 Melissa Harbert  
 Nancy Harned  
 Elizabeth Harris  
 Help Pet Shelters  
 Ray and Betty Hicks  
 Warren and Linda Hiteshew  
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 The Home Depot Foundation  
 -Store #4626  
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 Jesse Hurt  
 IDEXX  
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 The Columbus Foundation  
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Denny Kendall  
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William and Lynn Meredith  
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Ashley Miles  
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