



ANNUAL IMPACT REPORT

2020-2021





Our Mission

It is the mission of the Virginia Beach Society for the Prevention of Cruelty to Animals (VBSPCA) to create a more humane and responsible community by eliminating animal suffering while increasing human compassion.



OUR VISION

We connect people and pets. As a trusted resource for our community, we create lasting adoptions, provide quality veterinary care, and inspire compassionate action through education and awareness. We are innovative, we are passionate, and we are committed. In partnership with our community, we end animal homelessness.

2020/2021 BOARD OF DIRECTORS

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Everyday miracles- sounds like an oxymoron. A miracle is defined as a highly improbable or extraordinary event- but everyday? At the VBSPCA, we see miracles every day- they are not large events but smaller acts that save lives. Over the past year-one with a great feeling of deja vu from 2020- we continued to serve our community by providing shelter and love for animals in need; quality medical care for public and shelter animals; companion animals for deserving families and individuals; and resources for owners to improve connections with their pets. These combine to serve a miraculous mission of eliminating cruelty and increasing human compassion. Every day.



Our fiscal year began with continued restrictions. We stayed open and accessible to the public with safety and sanitation measures in place. We operated by adapting to the changing landscape of the virus and the availability of vaccinations. We exercised caution and kept our events to a minimum, focusing on our core operations in our busy shelter and clinic. Working together through a pandemic, continuing to serve our community and their pets, is nothing short of a miracle.

In January, we concentrated on expanding our vision to include the components of diversity, equity and inclusion. We redrafted our strategic plan to include these initiatives as well as mission objectives that had been altered in 2020. We began to look closely at our clinic services based on increasing community demand over the past year. An expansion of our clinic has become a priority for the road ahead. We were innovative with our talent, our space, and our technology. Those familiar with our building and staff know the amount of good work being done in outdated and limited spaces is simply miraculous.

We remained committed to the high level of medical care for animals in our shelter and worked hard to raise the funds. Dubbed the Miracle Medical Fund, this is the investment made in everyday miracles for our animal residents to become healthy and adoptable. Our medical care ranges from vaccines, spay/neuter surgeries and heartworm prevention to more complex dental, optic, or orthopedic procedures. In order to make adoptions affordable, we try to offset these costs with our fundraising efforts. The expense of these important miracles is one of our biggest and most important challenges.

Everyday miracles do exist. They live on in the homes of all who adopted from us or used our clinic this year. They thrive in the hearts of staff and volunteers that work every day regardless of the pandemic. They are made possible by our loyal donors. They are defined by those who do extraordinary things without hesitation. We are living with the complete faith in the good that surrounds us. We watch the miracles unfold daily.

With gratitude for the miracle worker in all of you-

Derby D. Brackett
CEO

Scott Taylor
Board Chair



Our 365 Days of Compassion Fundraiser invited community members to pick a day on the calendar in honor of a loved one in exchange for a donation to the animals. The fundraiser brought in \$20,000 in support for the animals.

The virtual VBSPCA Mutt Masquerade 5k, 1 miler, and Costume Contest welcomed 150 runners/walkers and 27 costume contest participants. A Beagle dressed up as spaghetti and meatballs was the fan favorite!

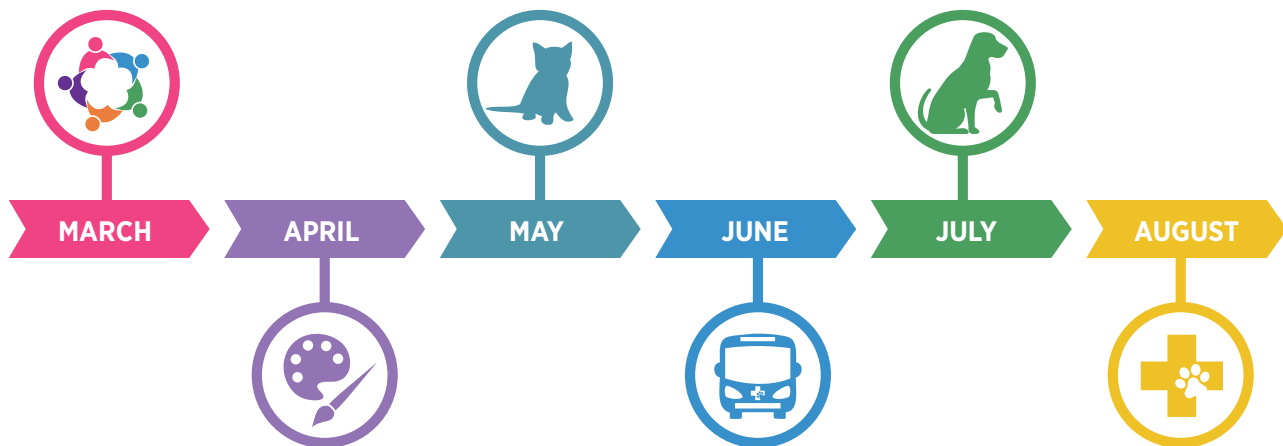
November is Adopt a Senior Pet Month, and our Years of Experience adoption campaign found loving homes for 8 senior cats and dogs.

Home for the Holidays returned for the 12th year, with Toyota and Priority Automotive paying half of adoption fees. A total of 129 VBSPCA animals found homes during the promotion.

In honor of the National Day of Service, the VBSPCA community came together to give back. We collected food pantry items and delivered two truckloads of donations to our local foodbank.

VBSPCA kitten Jill was featured in Animal Planet's Puppy Bowl XVII. This sassy and adorable Siamese had her very own adoption segment during the big game!





Our internal DEI Task Force launched in March, with a focus on identifying areas of bias or inequity in our hiring processes. This is the first step in our multi-phased DEI initiative, which will expand into our adoption policies and customer service practices during our next fiscal year.

In April, we partnered with the VB Art Center for our Junior Picasso Youth Art Challenge. 23 children submitted animal inspired masterpieces, and 9 talented winners had their work on display at the VB Art Center gallery!

Give Local 757 raised over \$29k for our animals. We are grateful to the Peninsula Community Foundation for hosting this fundraiser every year.

The VBSPCA Neuter Scooter teamed up with local shelters for Operation Rabbit Relief, a joint effort to provide spay/neuter services to prevent unwanted bunnies. This came in the wake of a situation where 150 bunnies were removed from a VB home.

We launched Beach Buddies in July, our short term foster program that offers shelter dogs some much needed time away from the shelter.

As the demand for our clinic services continues to grow, we welcomed our 6th vet to the team. Dr. Lindsay Miller first came to the VBSPCA as a junior volunteer, and we are proud to have her back in service to the animals.





Adoptions

Total Adoptions	• • • • •	2,304
Cat Adoptions	• • • • •	1,041
Dog Adoptions	• • • • •	1,012
Small Animal Adoptions	• • • • •	251

Animal Care

Average Length of Stay	• • • • •	15 days
Animals Fostered	• • • • •	1,349
Live Release Rate	• • • • •	92%
Shelter Animal Medical Costs	• • • • •	\$464k

Support Services

Owner Relinquishments	• • • • •	899
Behavior Support Hotline Clients	• •	81
Pet Pantry Clients	• • • • •	53

Community Partnerships

Shelter & Rescue Partners	• • • • •	35
Transfer Animals Received	• • • • •	1,113
Animals Transferred to Rescue	• • • •	46

Public Animal Clinic Services

Wellness Appointments	3,581
Spay/Neuters	2,002
Vaccines Administered	11,419
Specialty Surgeries	175
Dentals	124
Wildlife Received	347

Shelter Animal Clinic Services

Spay/Neuters	1,393
Vaccines Administered	9,045
Specialty Surgeries	101
Dentals	61
Microchips	1,577

Neuter Scooter Services

Spay/Neuters	2,798
Days In Community	107
Animals Served	3,122

Total Number of Spay/Neuters via the
Neuter Scooter since inception in 2012

12,440



2,581

Children Reached



CHILDREN REACHED THROUGH OUR VIRTUAL AND SHELTER PROGRAMS

Literacy
Initiatives
206

Virtual
Activities
10

Virtual
Reach
1,331

Tours &
Visits
10

Pawsitive
Press
500+



10,810

Volunteer Hours Served

A SPECIAL THANK YOU TO OUR DEDICATED TEAM OF VBSPCA VOLUNTEERS

Adult
Volunteers
206

Junior
Volunteers
79

Comm Svc
Volunteers
61

Visiting
Paws Visits
75

Foster
Families
192

Values In Action



One of this year's most memorable VBSPCA animals was Lua, a three year old Tortie. She arrived at the shelter in January, in need of treatment for hip dysplasia and arthritis. Lua quickly made an impression on our staff and, over time, evoked a great deal of **empathy**.

For nearly seven long months, Lua resided in our cattery. Our team's **dedication** to her never wavered. They continued to introduce her to potential adopters and manage her medical conditions, never giving up on the hope of her second chance.

None of us could have guessed how Lua's story would end. We were contacted by a man who saw her photo on our website and recognized her as his own cat. His previous partner had surrendered Lua to the VBSPCA without his knowledge. When he came to reunite with Lua, there was an immense amount of **joy** felt by him, Lua, and our team. Lua responded immediately to his presence, and it was clear that Lua's long wait at the VBSPCA shelter was exactly what she needed to find her way home.

If you or someone you know is struggling with their mental health, please visit namicoastalvirginia.org or call 1-800-950-6264



This past year has been another difficult one for both the VBSPCA and our community. While COVID-19 continued to present challenges to our operations, we focused closely on our values in an effort to deliver our mission without interruption. We relied on our value of **community** as we supported our local foodbank; we looked to **collaboration** as we expanded our pet pantry resources to serve our local rescue partners; and we looked to **innovation** as we worked with the arts community as a means to engage and inspire our youth. However, one community collaboration really hit home for so many of us at the VBSPCA.

In honor of Mental Health Awareness Month, we initiated a partnership with the National Alliance on Mental Illness of Coastal Virginia (NAMI). Pets play a very important role in our lives, and we wanted to highlight this as mental health issues have increased throughout the pandemic. The VBSPCA and NAMI shared information on how pets can help improve the lives of those facing mental health challenges and we encouraged the public to share their own stories. We offered a virtual presentation to the NAMI community, and we also challenged pet owners to walk a mile with their dog in honor of mental health awareness.

The animal welfare industry is no stranger to mental health challenges. Compassion fatigue runs rampant through every department of our organization, as the work we do is endless and often full of heartache. Veterinarians and clinic associates are subjected to even higher degrees of stress and sadness due to the nature of their day-to-day experiences. A recent study revealed that veterinarians are 2.7 times more likely to commit suicide than the general public, a staggering number that may be further impacted due to the increasing strain on the veterinary community. The demand for clinic services in our area has increased rapidly over the past 18 months. Many families welcomed new pets into their lives during the pandemic; however, the number of veterinarians has not increased. Staff shortages have crippled some clinics to the point of closure, and we see continued pandemic obstacles that are impacting costs and the availability of services. What makes the situation even more difficult is that the availability of emergency veterinary services in our region has decreased, creating even more strain on those able to continue operations. We are extremely fortunate to have 6 veterinarians and talented support staff on our team, all of whom work tirelessly to meet the growing demand of our community. This is an unprecedented time for veterinary medicine, and we ask the community to extend compassion, patience, understanding, and support to their veterinarians and their staff, whether they be at the VBSPCA or elsewhere. We are all here for one reason - providing quality, compassionate care to animals in need.

FINANCIAL OVERVIEW FY21

Summary of Revenue

Contributions	1,334,369
Special Events	34,729
Grants	224,489
Fees for Service	2,610,734
Retail Sales	26,123
Investment Revenue (Loss)	415,743
Other Revenues	591,200
Total Revenue	5,237,387

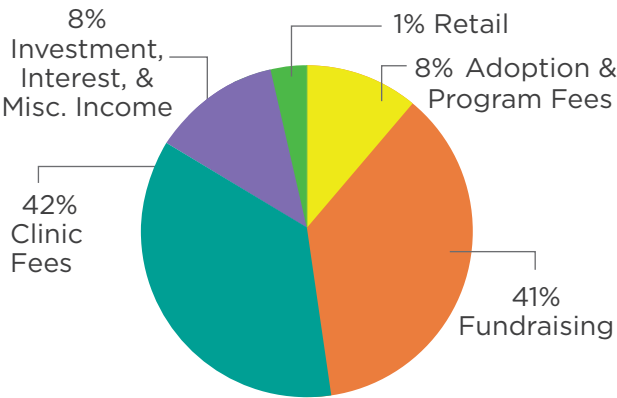
Summary of Expenses

Program Services	4,034,281
Fundraising	646,553
General Administration	203,317
Investment Expense	14,675
Other Expenses	2,027
Total Expenses	4,900,853

Net Revenue/Loss

Net Revenue	336,534
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Operation Revenue



Balance Sheet

Total Assets	4,590,023
Total Liabilities	796,011
Net Assets	3,794,012

* All numbers in this report are unaudited.

The VBSPCA is grateful to have received grants from the following organizations:

Hampton Roads Community Foundation
Alfred L Nicholson Fund Grant
Priority Toyota Home for the Holidays Grant
City of Virginia Beach Regional Grant
Virginia Natural Gas
Walmart Community Grant, Store #4064
Subaru Loves Pets - Make a Dog's Day 2020
The Grey Muzzle Organization
VB Relief Nonprofit Grant Program
Greater Good

This annual impact report is dedicated to all in our community who continue to bestow their trust in us to provide compassionate care to the animals; and to those who helped lead and support our organization during my recovery from the accident in March. We take great pride in our work and are grateful to all in our extended VBSPCA family.

-Derby Brackett, CEO

2022 FUNDING PRIORITIES

1. Adopt more animals into loving and lasting homes

Continue to raise funds for the Medical Miracle Fund for the animals of our shelter to ensure healthy and affordable adoption candidates at all times

Support adopters and pet owners in keeping their pets, providing medical and behavioral solutions when needed

2. Build diversity, equity, and inclusion in all aspects of our organization

Incorporate diversity, equity, and inclusion training for all staff

Recruit staff with diversity and be intentional in our hiring and onboarding processes

Educate our youngest audiences on the importance of our work in animal welfare through new initiatives including our virtual Humane Education platform

3. Improve and enhance our human resources and volunteer departments

Rebuild our onboarding processes for better staff and volunteer retention

Revitalize training processes for quality management of staff and volunteer talent

Participate in the Service Enterprise Initiative Recertification process to strengthen our volunteer programs

4. Optimize the use of our current facility for all operations

Explore and define the expansion of clinic services with 6 veterinarians and full support of staff by adding renovated clinical and surgical spaces

Continue to look for process improvement in all areas of operations- clinic, shelter, and administration

5. Rejuvenate fundraising revenue with events and in-person engagements

Hold events in person, such as our Puttin' for Paws golf tournament this fall and our annual Gala next spring

Welcome all into our shelter safely again and increase donor engagement with visits and tours



Best Friends Honor Roll

\$10,000+

Anonymous Donors
Moshe Greenwald
The Estate of Leslie Lewis
McClellan Family Trust
The Estate of James Moore
The Estate of Gisela Newman
Alfred L. Nicholson Fund of the
Hampton Roads Community
Foundation
Terry O'Quinn and Kate Baldwin
John Overton
The Estate of Edwin A. Schoen
The Estate of Deborah A. Stein
The Estate of Lori Stratton
The Estate of Patsy B. Sullivan
Scott and Katie Taylor
City of Virginia Beach
Lucy and Ramon Breeden
Foundation
Priority Automotive
The Grey Muzzle Organization
TowneBank
Toyota Dealer Match Program

\$5,000-\$9,999

The Honorable Thomas Ammons III
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Doug and Derby Brackett
Jeff Bruzzesi
The Estate of Sandra McDaniel
Rebekah Monteith
Jacob and Molly Roder
Gregory and Ruth Takacs
Evin and Vickie Thompson
The Estate of Susan M. Watts
J & A Racing Foundation, Inc.
My Vegan Sweet Tooth LLC
PETA
Virginia Natural Gas

\$2,500-\$4,999

Michael and Manda Apiag
Jayn Bozarth
Eunhee Cho
Bill and Mary Dillon
Ken Gold
Kevin and Susan Hahne
Arvalla Larsen
Richard and Elly Mladick
David Mutzabaugh
James and Mary Ritter
Tom and Catherine Sheppard

Robert Souders
C & M Industries, Inc.
Center for Animal Healing LLC
Stihl, Inc.
Subaru of America, Inc.
The Franklin Johnstn Group
Virginia Equipment and
Development

\$1,000-\$2,499

Theresa Adams
Angela Aresco
Tappan and Camp August
Renee Bass
Harvard and Joan Birdsong
Phyllis Blankenship
Jennifer Bodine
Breiner Family Fund of the
Peninsula Community
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Michael Brooks
Laverne and Janis Burlage
Burleson Family Charitable
Fund
Otis and Lillian Butts
Rebecca Chandler
Boyd and Beverly Childress
Todd and Robin Copeland
Family Philanthropic Fund of
the Tidewater Jewish
Foundation
Diane Coward
Paula Crow
Lynn Cross
Keith and Kim Curtis Fund of
the Fidelity Charitable
Gift Fund
Marc Dalby
Wilbur and Trudy DeLoatche
R. & C. Dickerson Family Fund
of the Hampton Roads
Community Foundation
Douglas and Marianne
Dickerson
Jason Eby
Todd and Renee Eichman
Keith Eliason and Susan
Spedden Eliason
Ian Ershen
Morris and Jan Fine
Clifford and Cecilia Firstenberg
Gary and Betty Frankenfield
Taylor and Emily Franklin

Heather Frazier
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Alexis Girtman
Susan Glenn
James Goodman
Paul Gordon
Marshall Groom
Melissa Harbert
Dmytro Hashymov
Gregory and Michele
Heckman
Meredith Holbein Graves
Katherine Holmes
Andy Hubba, Exit Realty
Professionals
Gregory and Kayleigh Kallman
John Kenney
Kimberly Key, D.V.M.
Rhonda Kines
Gay King
Walter and Cheryl Kraemer
Brad and Michelle Kuether
Leslie Kuykendall
Joseph and Phyllis Lashus
Jeff and Kara Lawson
William and Barbara Lewis
Damien and Angie Lombardi
Amy Mallett
John and Tina Martin
Steven and Jeanne
McSweeney
Shawn and Vini Mihill
Niki Miller
Lee Milteer
Elizabeth Montero
Frances Morehead
Jan and Morris Fine Fund for
the VBSPCA of the
Hampton Roads
Community Foundation
Ula and Janne Motekat Fund
of the Hampton Roads
Community Foundation
Richard and Joan Nutter
Carolyn O'Toole
Bob and Caroljean Ogrodnik
D. G. Outlaw
Andrew and Emily Peck
Michael Penny
Hassel E. Perrel Charitable Fund
Perrel Family Charitable Fund
Brenda Phillips

Friends Forever

Legacy Society

Our Friends Forever Legacy Society honors those who have demonstrated unwavering support that will last beyond a lifetime by including us in their wills, life insurance, IRAs, trusts, or other estate plans. These legacy gifts will help to ensure that we will be able to care for animals most in need well into the future. If you have already made plans for a future gift, please let us know so that we may thank you! If you would like information on how to become a Friend Forever, please contact Emily Peck at 757-427-0070 ext. 142

The Honorable Thomas Ammons III

Faye Lynn Clayton
Edward and Judy Eatson
James Evans
Morris and Jan Fine
Nina Garry
Stuart Gordon
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Sharon Haring
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Mid Atlantic Dairy Queen LLC
Pelican Bay Plumbing LLC
Petsmart Charities
Petsmart, Pembroke
PetSuites, Chesapeake
Chuck and Jean Townsend
The Home Depot Foundation,
Princess Anne Store #4626
Tito's Handmade Vodka
Virbac
Walmart Foundation,
Store #4064
Z Line Handyman Services,
Virginia Beach

\$500-\$999

John Ackerly
Stephanie Acup

*deceased

Samantha Adamson	Michael and Sherrylyn	Rick Manolio	Frank and Vikki Spruill	South Bay Communications
Elisa Allen	Furchtenicht	Robert Masotti	Carl St. John	and Security
Carin Andrews	Jim Gasser	Nichole Matthew	Merlin and Rita Statzer	St. Andrew's United Methodist
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	Patricia MacDonald	Nicole Spano		Geoff Bond

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VBSPCA
 LEGACY SOCIETY

leave love behind

To discuss a planned gift or to learn more, please contact Derby Brackett at 757-427-0070. ext.123.

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Virginia Beach Sheriff's Office
Wells Fargo
ZM Holloway

To learn more about workplace giving campaigns, contact Emily Peck at 757-427-0070, ext.142.

2021 Annual Partners





Beatrice
Adopted August 23, 2021

Ways To Give

General Donations

To make a monetary donation, visit our website at vbspca.com.

In-Kind Donations

Donations related to animal care can be dropped off at our main shelter on 3040 Holland Road. For a list of commonly used items, visit our website at vbspca.com.

Become a Member

To set up a recurring gift, contact Manda Apiag at 757-427-0071, ext.142.

Miracle Medical Fund

To donate towards shelter animal medical care, contact Emily Peck at 757-427-0070, ext.142.

Annual Partnerships

For information on partnership packages, contact Emily Peck at 757-427-0070, ext.142.

Signature Events

Support the VBSPCA by attending a signature event. Visit vbspca.com for more information.

Kennel Sponsorships

If you or your business would like to sponsor a kennel, cat condo/colony, or small animal habitat, contact Emily Peck at 757-427-0070, ext.142.

Corporate Sponsorship

For information on sponsorship packages, contact Emily Peck at 757-427-0070, ext.142.

Workplace Giving

To learn more about workplace giving campaigns, contact Emily Peck at 757-427-0070, ext.142.

Planned Gifts/Bequests

Include the VBSPCA in your will, trust, or beneficiary designation. Please contact Derby Brackett at 757-427-0070, ext.123.

Grandy Wildlife & Humane Education Fund

To learn more about supporting wildlife and humane education, please contact Emily Peck at 757-427-0070, ext.142.

Car Donation

Donate your car to the VBSPCA and claim a charitable deduction. Please contact Emily Peck at 757-427-0070, ext.142.

Community Fundraising

To host a fundraising event for the VBSPCA, contact Manda Apiag at 757-427-0070, ext.142.

Volunteer

If you are interested in volunteering at the VBSPCA visit vbspca.com/volunteer.





Sergio
Adopted June 1, 2021

You Can't Adopt Them All But You Can Sponsor A Kennel

If you or your business would like to sponsor a kennel, cat condo/colony, or small animal habitat, contact Emily Peck at 757-427-0070, ext.142.



VIRGINIA BEACH SOCIETY FOR THE PREVENTION OF CRUELTY TO ANIMALS

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