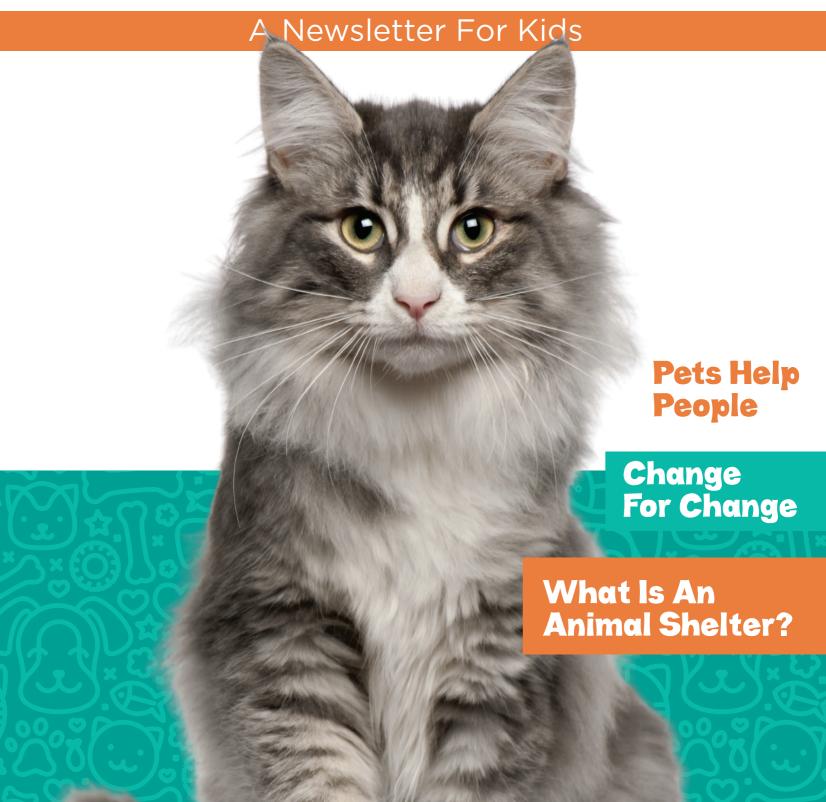


PAWSITIVE PRESS



What is an Animal Shelter

Animal shelters are a very important part of every community. They provide a safe place where homeless animals can live while they wait to find a family. Animal shelters have caring people who work with the animals to make sure they have food, water, medical care, and plenty of attention so they stay happy and healthy until they are adopted.

Virginia Beach SPCA

The Virginia Beach SPCA is our local animal shelter, and it was created to make our community a better place for animals. One of the most important things we do is provide shelter to homeless animals, but we also work very hard to remind people that shelter animals make great pets! Each year, thousands of adorable and loving cats, dogs, rabbits, mice, guinea pigs, and even rats are brought to the VBSPCA so we can give them a place to stay, food to eat, and fun things to do while they wait to find their forever home.

So where do all of those animals come from? Sometimes people can't keep their pets anymore and they need our help. We also get animals transferred to us from other animal shelters who don't get as many visitors we do. The VBSPCA gets lots of visitors, so animals in our care have a better chance of being adopted!

Without animal shelters like the VBSPCA, there would be no place for homeless animals to go. They would end up on the streets or in the wild, which would be very scary and dangerous for them. Shelters are an important part of our community, and our staff and volunteers work with people like you in hopes of creating a world where every animal has a home.

Shelter Etiquette - It Matters!

"Etiquette (et-i-kit)" is another word for good behavior or manners, and we ask that all shelter visitors practice good etiquette. This means being respectful to the animals, because some of them may be afraid or nervous. Here are some simple rules to remember:

- **Keep your voice down-** Raising your voice may cause some animals to be afraid.
- **Keep your fingers to yourself-** Some animals don't want attention, and tapping on the glass will cause stress and fear. Also, never put your finger or hand in a kennel.
- Keep calm and go slow- Running, horseplay, or quick movements may be scary to the animals.

Practicing good shelter etiquette is an act of kindness toward homeless animals.

How Pets Help People Pets depend on people to keep them safe and happy, but did you know that pets help people too?

to keep them safe and happy, but did you know that pets help people too? It doesn't matter whether you have your own furry friend or you visit with a friend's pet or an animal at a shelter, being around animals is good for humans. Here's why:

Pets Make Great Friends

They love to play with you and they love to relax with you. If you are feeling lonely, your pet can keep you company. If you're feeling sad, petting an animal can help cheer you up!

Pets Teach You Things

They need care and attention, so having a pet will teach you how to be responsible and patient. Pets are also great listeners, so they're always ready to help you practice reading!

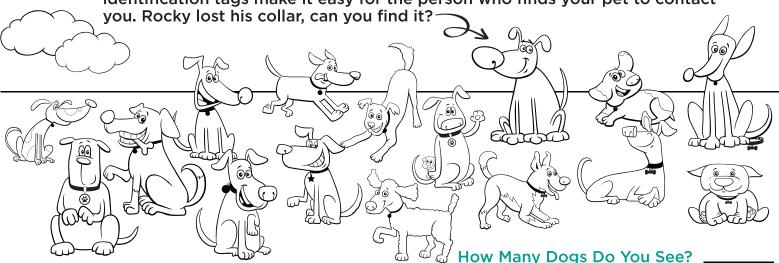
Pets Get You Moving

Exercising with your pet can be a lot of fun. Whether playing hide and seek with your cat or taking a walk with your dog, playing with your pet will get your body moving.



Where is Rocky's Collar?

Pet collars and identification tags are very important. If your pet gets lost, identification tags make it easy for the person who finds your pet to contact



Adoptable Animal Awareness Cards

Collect all four and win a prize!

Each edition of the Pawsitive Press will feature an adoptable animal. Collect four Adoptable Animal Awareness Cards and bring them in to the VBSPCA to receive a special prize.

Zoe came to the VBSPCA on a plane from Texas. She flew all the way to Virginia with 149 other homeless animals in hopes of a second chance. Zoe had a rough start to life, and we are so glad she is finally getting the care and love she deserves. She is sweet, patient, and full of love. Zoe is heartworm positive, so she will need a family who will make sure she can rest and take it easy while she gets better. If you think your family has what it takes to give this deserving girl the home she has been waiting for, visit the shelter today!



Here's Looking at You, Kids!

We want to thank youth fundraiser Teigan for participating in the VBSPCA Change for Change Youth Coin Challenge! She picked up her change canister on June 21st, and by July 7th she had already collected over \$200 in change! Teigan chose to help cats with the money she raised.

The Change for Change Youth Coin Challenge wraps up on August 1st, and we will announce the winner of our swag bag soon. We are so proud of all of our young fundraisers. Thank you to everyone who participated in this challenge!







VBSPCA.COM

3040 HOLLAND RD. VIRGINIA BEACH, VA

Upcoming Fun

Kindness Rocks Summer Youth Activity
Paint a rock with a message of kindness and leave it in a place where it will inspire others to be kind.

Party for the Animals - Sept. 19th

Join us to celebrate the thousands of animals adopted this year! vbspca.com/party

Coming Soon - VBSPCA Animal Heroes
Our online video arcade to teach kids about pet parenting, pet safety, and animal welfare.