

# WAYS TO Give



As a private, independent, nonprofit organization, the VBSPCA relies heavily on community support to be able to provide compassionate care to over 3,500 homeless companion animals and 2,000 wildlife each year. Your support makes the difference, and you can trust that your tax-deductible donation will stay right here in Hampton Roads. If you would like to contribute to the mission of the VBSPCA, you can support the organization in one of the following ways:

## Individual

### General Donations

Your support is critical to our work and vital to the welfare of our animals. You can support the VBSPCA with a monetary donation or you can refer to the VBSPCA wish list and support the mission through an in-kind donation.

### Mission Sustainer

Signing up for a recurring gift is a great way to provide steady, reliable funding for the animals of the VBSPCA. You choose the amount and the frequency, making it a simple and secure way to save lives.

### Support a Program

Through a direct donation to a VBSPCA fund, you can support the VBSPCA program that speaks directly to your heart. You can support our youth programs or our wildlife initiatives through the Grandy Wildlife and Humane Education Fund, or you can provide lifesaving care to animals in need through our Miracle Medical Fund. You can also choose to sponsor the adoption fees for a specific VBSPCA animal, easing the financial burden on potential adopters.

### Tributes and Memorials

Make your gift to the VBSPCA in honor or in remembrance of a beloved person or pet. Tributes are great ways to celebrate birthdays, anniversaries, or holidays, and memorials allow you to honor the life of a loved one through saving the life of another.

### Planned Gifts/Bequests

One of the most impactful ways to support the homeless animals of Hampton Roads is to help ensure that they will be taken care of in the future. There are a variety of planned gift options, and one is likely to provide you with the flexibility you need.

### Attend a VBSPCA Event

The VBSPCA remains actively engaged with the Hampton Roads Community throughout the year, offering all kinds of opportunities to have fun while also supporting a great cause. From youth events to adoption events to VBSPCA Signature events, we have something for everyone.

### Purchasing Power

By purchasing your pet products at our Pet Supplies and Adoption Center, your purchase directly supports the animals of the VBSPCA. You can also make your dollar count when you shop at Second Chance Thrift and Amazon Smile.

## Business Partnerships

### Community Fundraising & Outreach/Third Party Fundraisers

The VBSPCA welcomes community partners who would like to host an adoption event, fundraiser, or donation drive in support of the animals.

### Event Sponsorships

All VBSPCA Signature Fundraising Events and VBSPCA Community Outreach Events include different tiers of sponsorship opportunities. From headline sponsors to table sponsors to beverage sponsors, we can help you find the best fit to maximize visibility and philanthropy.

### Kennel Sponsorships

Our Kennel Sponsorship program provides a unique opportunity for families, organizations, and businesses to directly support animals in need of shelter. A personalized plaque will be placed on one of our dog, cat, or small animal kennels for an entire year, providing critical care for each and every animal who takes residence in your kennel for the duration of your sponsorship.

### Employee Engagement and Workplace Giving


The VBSPCA is an eligible charity for many Federated Campaigns and Workplace Giving Programs, making it easy for you to engage your workplace to support the VBSPCA. You can also sign up for group volunteer opportunities to bring your team closer together while also supporting a great cause.

### Custom Corporate Sponsorship

The VBSPCA Development Team would love to work with you to make sure that your investment is recognized as sustaining funds for our work and supported through our adherence to our mission delivery. The differing levels of Corporate Sponsorships may include Event Sponsorship, Kennel Sponsorship, Cause-Related Marketing Campaigns, Point of Sale Activations, and Workplace Giving and Employee Engagement Initiatives. Let our team work with you on the best options for your company to create the greatest benefit for our animals.

### Canister Program

Pick up a VBSPCA canister and display it at your workplace, collecting extra change from your customers or coworkers. A little bit of extra change can go a long way.

A photograph of a brown and black dog sitting in a kennel. The dog is looking towards the camera with its mouth slightly open. In the background, there is a metal bowl on the floor and a colorful stuffed animal. A teal banner is overlaid on the left side of the image.

Provide homeless animals with a place to rest while waiting for forever homes.

For more information about making a contribution or becoming a partner please contact our Development Team. Email: [development@vbspca.com](mailto:development@vbspca.com) or Call: 757-427-0070 ext.142